



2012 ANNUAL REPORT

TIDEScanada

TABLE OF CONTENTS

From the President & CEO	4
2012 Highlights	6
Projects	8
Grants & Activities	10
Grant Recipients	11
Transitioning Canada to a Low-Carbon Energy Economy	14
Northern Solutions to Northern Challenges	16
Revenue	18
Strengthening Relationships Between Aboriginal Peoples and All Canadians	22
Connecting Neighbours to Build Better Cities	24
Donor Advised Funds	26
Financial Results	29
Board	34
Leadership	35
Staff Team	36

Cover image:

Brooke Ziebell and Justin Nadeau of FoodShare Toronto's Field to Table Schools program, on the rooftop garden at Brock Public School in Toronto. FoodShare Toronto is a community not-for-profit food security organization reaching 155,000 children and adults every month. As one of Tides Canada's 2012 grant recipients, Field to Table Schools works to restore Food Literacy and good food education in schools through hands-on activities, workshops and growing projects.



FROM THE PRESIDENT & CEO

From Canada's big cities to its Northern lands, waters and rural communities, Tides Canada helps diverse change makers – both donors and doers – foster a healthy environment and just Canadian society.

The pages ahead tell just a few stories of how the Tides Canada community is working together to build a stronger, more vibrant and sustainable society.

In 2012, we built on our core environmental and urban social grant-making and expanded our strategic philanthropic programs in key geographies including the Canadian North, Ontario's Great Lakes and British Columbia's Great Bear Rainforest. We also increased our focus on complex issues that touch all Canadians, including energy and freshwater.

As the story about Reconciliation Canada highlights, we have deepened our work to create resilient communities by helping to build better relationships among Aboriginal peoples and all Canadians. And the story of Jane's Walk illustrates an instance of our continued work in a wide array of social initiatives from neighbourhood to national.

We were honoured in 2012 to be one of the first charities in the country accredited by Imagine Canada for excellence in not-for-profit accountability, transparency and governance. We always strive to make the most of every charitable dollar entrusted to us, and this accreditation is an important validation of our efforts.

Tides Canada remains unique in the Canadian philanthropic landscape. Our public foundation and our shared administrative platform support both charitable giving and on-the-ground activities. We pool resources and ideas to address pressing environmental and social issues, applying the tools of philanthropy and investment to achieve greater impact. And we have a proven track record in building collaborations among divergent groups to effect positive change.

To our community of donors, partners and friends, thank you for your ongoing commitment to our shared vision of a healthy environment and just Canadian society. Your generous contributions to Tides Canada and to our programs, projects and funds mean that we will continue to build *uncommon solutions for the common good* together.

A handwritten signature in black ink that reads "Ross". The signature is stylized and appears to be written in a cursive or semi-cursive font.

Ross McMillan
President & CEO

Granted more than
\$2.5 MILLION to support
**SOCIAL INCLUSION
AND CMC
ENGAGEMENT**
for Canadians across the country.

Supported **700 INITIATIVES**
across Canada to build a more healthy
environment and just Canadian society.

Became one of the first
charities in the country to be
ACCREDITED by
Imagine Canada for excellence in
**ACCOUNTABILITY,
TRANSPARENCY**
and governance.

Not Far From The Tree:
740 VOLUNTEERS picked
12,512 LBS OF FRUIT,
nuts and berries from 243 urban trees
to share with homeowners, food banks,
shelters and community kitchens.

Supported Ilisaqsivik, an Inuit-led
hub that coordinated
58 COMMUNITY
wellness related
PROJECTS
and directly connected with over
800 INDIVIDUALS
and families.

2012

HIGHLIGHTS OF THE TIDES CANADA COMMUNITY IN ACTION

Connected **100**
aquaculture workshop
PARTICIPANTS from
**CHILE, NORWAY,
US, DENMARK** and
Canada to advance sustainable
seafood solutions.

Reel Youth:
Empowered over 370 youth, adults and
organizations to create and distribute
74 ENGAGING FILMS
about local and national issues.

Granted more than
\$2.5 MILLION
to protect Canada's
**OCEANS AND
FRESHWATER.**

Writers' Exchange:
400 INNER-CITY KIDS and
180 VOLUNTEER MENTORS
exchanged ideas, stories and knowledge through
creative writing.

SOCIAL INCLUSION AND CIVIC ENGAGEMENT



AIDS-Free World Canada



ArtBridges/ToileDesArts



ArtReach Toronto



Centre for City Ecology



East Scarborough Storefront



Frontline Partners with Youth Network



Halifax Initiative



Jane's Walk



Scarborough Access Centre



Social Venture Partners Toronto



Toronto Park People



Urban Youth Riding Project



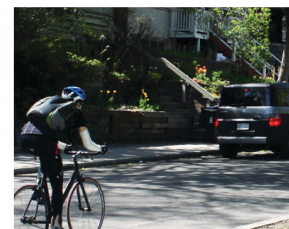
The Writers' Exchange



CLIMATE AND ENERGY



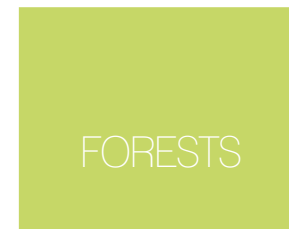
Clean Energy Canada at Tides Canada



Project Neutral



Reduce the Juice



FORESTS



Rainforest Solutions Project



FOOD



Canadian Biotechnology Action Network

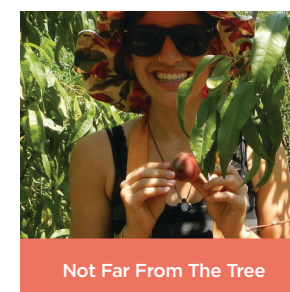


PROJECTS

Tides Canada Initiatives is a shared administrative platform that powers a range of projects and collaborations across Canada. Because many projects access a common base of expertise without the administrative burden of setting up individual organizations, the sector gains more time and money for mission and impact.



Farms at Work



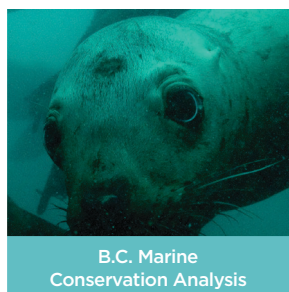
Not Far From The Tree



Sustain Ontario



OCEANS AND FRESHWATER



B.C. Marine Conservation Analysis



Canadian Freshwater Alliance



Forum for Leadership on Water



Marine Planning Partnership for the North Pacific Coast



Oceans Initiative Marine Wilderness Project



Pacific Wild Initiative



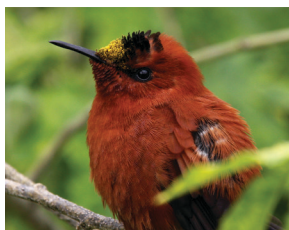
ENVIRONMENT (GENERAL)



Give Green Canada



Headwaters Initiative Project



Island Conservation Canada



Organizing for Change



Rivers Without Borders



LEADERSHIP DEVELOPMENT AND CAPACITY BUILDING



Inner Activist



Reel Youth



Arctic Funders Group

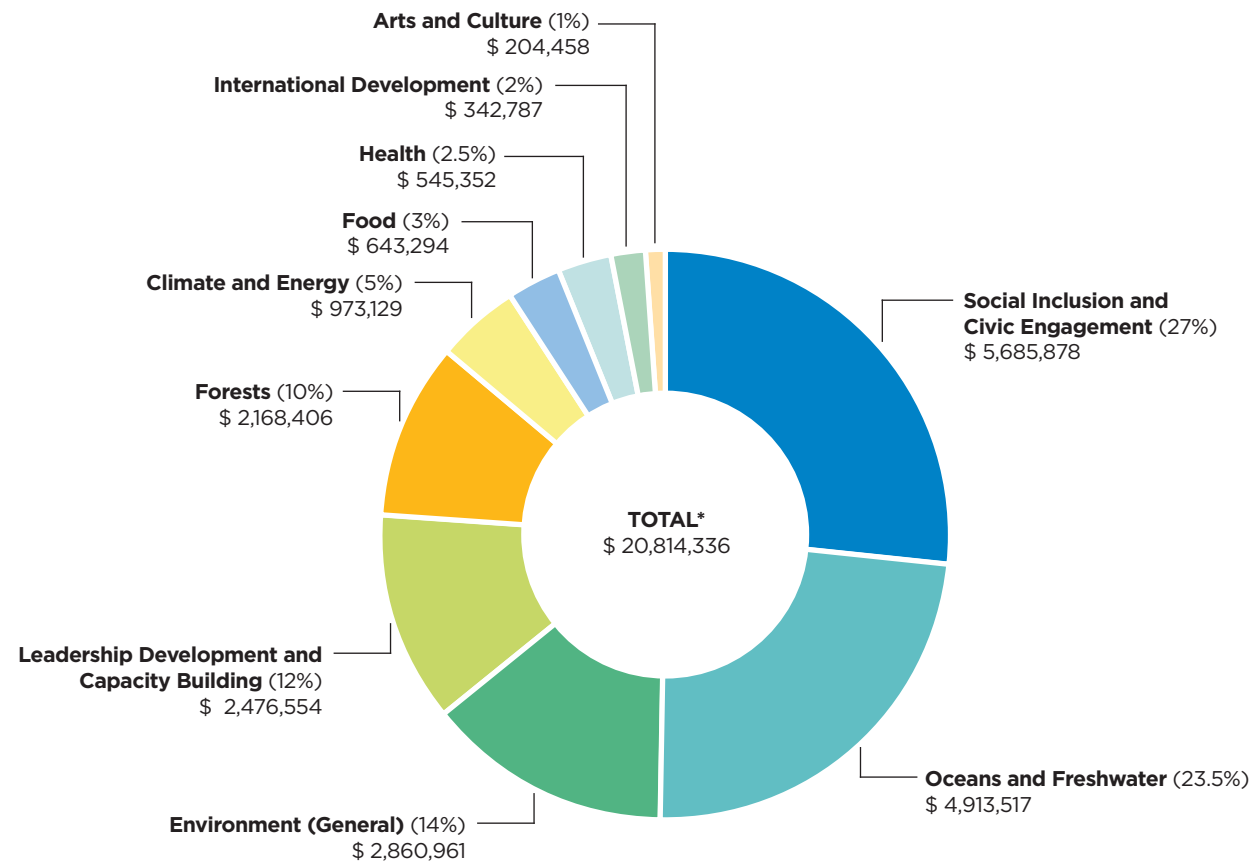


The Base

Projects active in 2012, but now closed: Canadian Boreal Forest Agreement Secretariat, Canadian Youth Climate Coalition and Capacity Waterloo Region.

GRANTS & ACTIVITIES

Tides Canada Foundation is a public foundation that makes grants and carries out program activities supporting social justice and the environment. Tides Canada Initiatives is an operating charity with nearly 40 in-house projects on our shared administrative platform. We also collaborate with third parties who help us achieve our mission.



* Total grants, programmatic activities, collaborations and project expenditures. View more details, purposes and amounts on our website here: <http://tidescanada.org/grants-activities-2012>.

GRANT RECIPIENTS

In 2012, more than 200 organizations across Canada received support from Tides Canada and its community of donors to further our mission of a healthy environment and just Canadian society.

- Action pour la solidarité, l'équité, l'environnement et le développement - Équiterre
- Africa Inland Mission International Canada
- Amici Camping Charity
- Ancient Forest Exploration & Research
- Art Building Children's Dreams
- Artemis Options Society
- Assumption Heritage Trust Foundation
- Barbra Schlifer Commemorative Clinic
- Big Brothers Big Sisters of Central Vancouver Island
- Big Brothers Big Sisters of Canada
- Big Brothers Big Sisters of Cowichan Valley
- Big Brothers Big Sisters of Cranbrook
- Big Brothers Big Sisters of Kamloops & Region
- Big Brothers Big Sisters of Langley
- Big Brothers Big Sisters of Prince George
- Big Brothers Big Sisters of Quesnel
- Big Brothers Big Sisters of Victoria
- Big Brothers Big Sisters Upper Fraser Valley
- Big Brothers of Greater Vancouver
- Big Sisters of British Columbia Lower Mainland
- Blake Boulton Youth Outreach Service
- Boundary Family and Individual Services Society
- Brandon Street Community Development Project
- Britannia Support Society
- British Columbia Civil Liberties Association
- Bulkley Valley Research Centre
- Canadian Centre for International Justice
- Canadian Centre for Policy Alternatives
- Canadian Congenital Heart Alliance
- Canadian Environmental Grantmakers Network
- Canadian Friends of the Israel Guide Dog Center
- Canadian Health and Environment Education and Research Foundation
- Canadian Journalism Foundation
- Canadian Parks and Wilderness Society
- Canadian Training Institute

- Canadian Women for Women in Afghanistan
- Canadian Women's Foundation
- Canadian Yachting Association
- Canary Research Institute on Mining Environment and Health
- Centre for Indigenous Environmental Resources
- Chester Municipal Heritage Society
- Colin B. Glassco Charitable Foundation for Children
- Community Foundation of Ottawa
- Community Foundation of Prince Edward Island
- Community Foundations of Canada
- Conservation Council of New Brunswick
- Cortes Community Health Association
- Cortes Island Museum and Archives Society
- Couchiching Conservancy
- Crow's Theatre
- David Suzuki Foundation
- Doctors Without Borders Canada
- DreamRider Theatre Society
- Driftwood Foundation Society
- Earthroots Fund
- Ecojustice Canada Society
- Ecology Action Centre
- Ecotrust Canada
- Elliott Heights Baptist Church
- Engineers Without Borders Canada
- English-Montreal School Board Westmount Park Elementary School
- Environmental Defence Canada
- Eva's Initiatives for Homeless Youth
- Evergreen
- Face the Future Foundation
- Fatal Light Awareness Program
- FoodShare Toronto
- Fraser Academy Association
- Free the Children at the University of Toronto
- Full Figure Theatre Company Society
- Galiano Conservancy Association

GRANT RECIPIENTS

The Garden Institute of B.C. Society
George Brown College Foundation
Georgia Strait Alliance
Georgian Bay Trust Foundation
Gitga'at First Nation
Governing Council University of Toronto New College
Gurmandir Temple
The Hammer Band - From Violence to Violins
Hanne Howard Fund
Healing Streams
Help Lesotho
Home Instruction for Parents of Preschool Youngsters Canada
The Hospital for Sick Children Foundation
Hot Docs Canadian International Documentary Festival
Humewood House Association
Ian Bazalgette Junior High School Parent Advisory Council
Ilisaqsivik Society
Immortal Performances Recorded Music Society
Institution for Sustainability Education & Action
Inter Pares
Inuit Circumpolar Council
Israel Cancer Research Fund Toronto
JUMP Math
Katie's Place Domestic Animal Resource and Education Society
Kenya Foundation to Aid Children through Education
Kidsafe Project Society
Kitasoo/Xaixais First Nation
Knowledge Network Corporation
Lake Ontario Waterkeeper
Land Food People Foundation
Le Comité d'action des citoyennes et des citoyens de Verdun
Leave Out Violence Ontario
Literature for Life
Loyola Association for the Development for Youth
Machik Canada
Manitoba Theatre for Young People
Mary A. Tidlund Charitable Foundation
Metlakatla Governing Council
Miistakis Institute for the Rockies
Multiple Sclerosis Society of Canada
Municipality of District of Chester
Muskoka Woods Youth Foundation
My Arms Wide Open
'Namgis First Nation
National Music Centre
New Circles Community Services
Nextwave Foundation
North Coast Cetacean Society
Oak Ridges Moraine Land Trust
Ojibway Historical Preservation Society
Olive Branch Playground Builders Foundation
ORT Canada
Ottawa Food Bank
Ottawa Riverkeeper
Ottawa School of Art
Outreach Zanzibar Foundation
Pacific Salmon Foundation
Passion Foundation
Paul Gérin-Lajoie Foundation for International Cooperation
Peace it Together Conflict Transformation Society
Plan International Canada
PLAN Institute for Citizenship and Disability
The Princess Margaret Cancer Foundation
Qqs (Eyes) Projects Society
Queen Elizabeth II Health Sciences Centre Foundation
Raincoast Conservation Foundation
Raising the Village
Renascent Foundation
Research Institute of the McGill University Health Centre
Robert Land Community Association
Room To Read Canada
Rotary Club of Hamilton Sunshine Fund
Royal City Education Foundation
Salsbury Community Society
Save a Child's Heart Foundation
SAW Video Association
SchoolBOX
Sending Help and Resources Everywhere Agriculture Foundation

GRANT RECIPIENTS

Services Myriam Beth'lehem
Shanti Uganda Society
Sherbourne Health Centre Corporation
Sierra Club of British Columbia Foundation
Sierra Club of Canada Foundation
Sir Christopher Ondaatje Theatre Foundation
SkeenaWild Conservation Trust
Skills for Change of Metro Toronto
Small Change Fund
Société Mère Meera
SOS Children's Villages Canada
SOS Marine Conservation Foundation
St. Georges School Foundation
St. James Music Academy
St. Joseph's Home Care
St. Stephen's Community House
Step by Step Recovery Homes Society
Stephen Lewis Foundation
Street Kids International
Surge Narrows Community Association
T. Buck Suzuki Environmental Foundation
Tahltan Central Council
Take A Hike - Youth At Risk Foundation
T'akhu Á Tlèn Conservancy
Tetlit Gwich'in Council
Toronto Catholic District School Board - Father Henry Carr Catholic Secondary School
Toronto General & Western Hospital Foundation
Toronto Rehabilitation Institute Foundation
Trails Youth Initiatives
United Way of Peterborough and District
University of Alberta - Canadian Circumpolar Institute
University of British Columbia - Sauder School of Business
University of Toronto
Vancity Community Foundation
Vancouver Aquarium Marine Science Centre
Vancouver Folk Music Festival Society
Vancouver Foundation
Vancouver Island University Foundation
Vancouver Opera Association
Veterinarians Without Borders
West Coast Aquatic
West Coast Environmental Law Research Foundation
West Park Healthcare Centre Foundation
Western Canadian Pediatric AIDS Society
Wet'suwet'en Treaty Office Society
Wildsight
Woolwich Recreational Facility Foundation
Working Women's Community Centre
World Society for the Protection of Animals Canada
World Teacher Aid
World Wildlife Fund Canada
Wuikinuxv Kitasoo Nuxalk Tribal Council
Yellowstone to Yukon Conservation Initiative
York House School Society
York University Canadian Business Ethics Research Network
Youth Services Bureau of Ottawa
Youth Unlimited
Yukon Conservation Society

Merran Smith, Director of Clean Energy Canada

CLEAN
ENERGY
CANADA

Transitioning Canada to a low-carbon energy economy


“When someone asks me what I do for a living, I tell them I am working to help transition Canada’s economy to fight climate change and reduce fossil fuel dependence,” says Merran Smith, director of the Clean Energy Canada initiative at Tides Canada.

“And they’re, like, ‘Ha, good luck with that,’ and start walking away. And I have to say, ‘No really...’”

To be sure, our energy team has set itself a big, hairy, audacious goal. But the truth is, in a major resource economy like Canada’s, cutting carbon is not just about building more wind farms, blown-in insulation and installing EV chargers—though those things are of course important. It’s bigger. It’s about transitioning our energy systems and diversifying our entire economy so we gradually reduce our dependence on fossil fuels for jobs, government revenue, transportation, home comfort and much more.

Clean Energy Canada does this work by uniting businesses with unions, environmental, faith and health leaders and myriad other organizations and sectors to advance a Canadian climate and clean energy strategy; strengthening support for carbon pricing and climate solutions; and inspiring leadership by sharing clean energy success stories from Canada and around the world. “We like to spotlight other economies—especially resource economies—that are exhibiting leadership on the energy transition,” says Smith. “If they can do it there, why not here in Canada?”

Our work is catching on. In a few short years, Clean Energy Canada at Tides Canada has become one of Canada’s leading players working to accelerate the nation’s transition to an energy-efficient, ecologically responsible and prosperous low-carbon economy. “We’re in this for the long haul,” says Smith. This year, watch for big-name speaker events and a new focus on getting the clean-energy solutions story in front of unfamiliar faces. *Learn more at cleanenergycanada.org.*

A man with a beard and mustache, wearing a grey beanie and an orange safety jacket with reflective yellow and silver stripes, is looking upwards and to the right. He is holding a partially completed soapstone carving of a polar bear. The background is a clear blue sky.

Artist Lucien Kabvitok, a member of Arviat Community Ecotourism (ACE), with a partially completed soapstone carving

CANADA'S
NORTH

Northern solutions to northern challenges

Polar bears, melting ice and dogsleds are iconic images of the Canadian North. But these symbols belie the richness, diversity and complexity of this huge region.

Home to approximately 122,000 people in a region that makes up 44% of Canada's geographic footprint, Canada's northern communities face rapid change to their culture, climate and economies.

In 2012, we asked Northerners how philanthropy could help shape solutions to northern challenges. We met with institutions and people from all walks of life including hunters, First Nations and Inuit land claims organizations, mayors, elders, industry executives, government officials and other community leaders.

Mike Robbins of The Tourism Company helped to fund this research and relationship-building process.

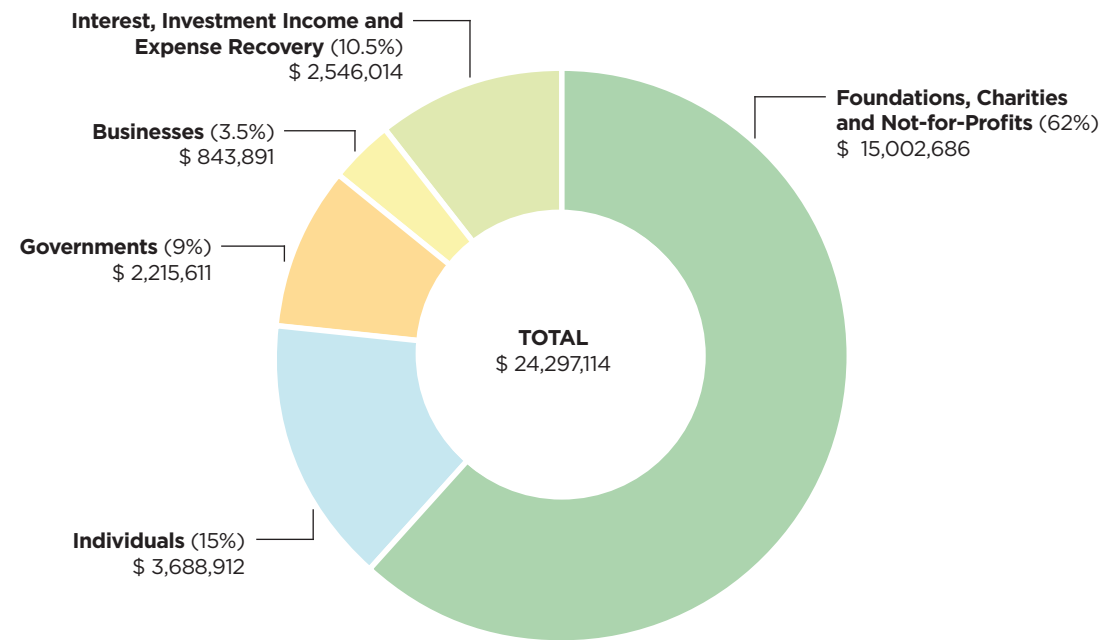
"There is an urgent need to direct innovative philanthropy to the North. Healthy northern communities need to retain their culture, traditions and language and continue their long established stewardship role with the land, water and ice of the North, and they must have access to sustainable economic opportunities," said Robbins. "I support Tides Canada's work in the North because it offers me an effective means to achieve focused, innovative and leveraged impact with my philanthropic funds."

With the support of donors like Mike Robbins, in 2013 Tides Canada launched a new program and office in Yellowknife, Northwest Territories dedicated to growing philanthropic support for northern-crafted solutions to northern challenges.

Steve Ellis, our Northern Senior Associate, says, "I look forward to working with other Northerners to discover opportunities for Tides Canada to support leadership among northern peoples, promote wise stewardship of our land and resources and build sustainable livelihoods in our communities." *To learn more about our work in the North, please contact Steve at steve.ellis@tidescanada.org.*

REVENUE

Tides Canada receives donations from a wide range of individuals and organizations who believe in our mission and want to help create opportunities for people in Canada and around the world to escape poverty, strengthen their communities and live on a healthy planet. Our supporters include charitable foundations, individuals, governments and businesses.



REVENUE

Foundations, Charities and Not-for-Profits

Foundations, charities and not-for-profits are important parts of Tides Canada's community. Their donations help us lead and support initiatives across the country that further our shared vision of a healthy environment and just Canadian society.

- | | |
|--|--|
| 444S Foundation | Forests and the European Union Resource Network |
| African Women's Development Fund | Friends of the Greenbelt Foundation |
| Ardea Foundation | George Cedric Metcalf Charitable Foundation |
| Averbach Family Foundation | Gordon and Betty Moore Foundation |
| Bealight Foundation | Gordon and Patricia Gray Animal Welfare Foundation |
| BenefAction Foundation | Griggs Family Foundation at the Toronto Community Foundation |
| The Bennett Family Foundation | Hamilton Community Foundation |
| Brainerd Foundation | Harbinger Foundation |
| Campion Foundation | The Illahie Foundation |
| Catholic Charities of the Archdiocese of Toronto | Institute of International Education |
| Catholic Charities of the Archdiocese of Vancouver | Inter Pares |
| CAW Canada | International Development Research Centre |
| Children's Treatment Network of Simcoe York | Island Conservation |
| Christian Blind Mission | Ivey Foundation |
| Collette Foundation Canada | J.M. Kaplan Fund |
| Community Foundation of Ottawa | J.W. McConnell Family Foundation |
| The Conservation Alliance | Jesse & Julie Rasch Foundation |
| CUPE Global Justice Fund | Jewish Foundation of Greater Toronto |
| David Hofstedter Family Foundation | The Kitchener and Waterloo Community Foundation |
| Earth Day Canada | The Kresge Foundation |
| Eden Conservation Trust | KRG Children's Charitable Foundation |
| Edith and Bernard Ennis Foundation | Laidlaw Foundation |
| Edmonton Community Foundation | Luna Trust |
| EJLB Foundation | Lycklama Family Fund at the Toronto Community Foundation |
| Elton John AIDS Foundation | Margaret A. Cargill Foundation |
| Endswell Foundation | MasterCard Foundation |
| Entrepreneurs Foundation | McLean Foundation |
| Evergreen | McMillan Family Foundation |
| Fondation Francine et Guy Saint-Pierre | Mindset Social Innovation Foundation |
| Forest Products Association of Canada | Nancy's Very Own Foundation |

Note: Organizations listed gave over \$5,000 in 2012 and do not include any generous in-kind contributions.

REVENUE

Foundations, Charities and Not-for-Profits

The Nature Conservancy
New Path Foundation
North Growth Foundation
Ontario Natural Food Co-op
Pacific Institute for Climate Solutions
Raven Foundation
Raymond Chang Foundation
RBC Foundation
Real Estate Foundation of British Columbia
Robert Wood Johnson Foundation
The Salamander Foundation
Sigrid Rausing Trust
Simons Foundation
Sisters of Instruction of The Child Jesus
Small Change Fund
Somerset Foundation
Sprott Foundation
T/Gear Trust

TD Friends of the Environment Foundation
Toronto Arts Council
Toronto Community Foundation
United Church of Canada
United Way of the Lower Mainland
United Way of Toronto
University of Toronto
Vancity Community Foundation
Vancouver Foundation
W.C. Kitchen Family Foundation
Waitzer Family Fund at the Toronto Community Foundation
Wallenstein Feed Charitable Foundation
Walter and Duncan Gordon Foundation
Wilburforce Foundation
Willow Grove Foundation
World Health Organization
World Wildlife Fund - Canada

Governments

We partner with local, provincial and federal government agencies to lead and support solutions that integrate healthy economies and communities with strong conservation and social outcomes. Governments can access philanthropic and grassroots communities through our networks and can contribute to existing charitable initiatives that are creating social change.

City of Toronto
Government of Canada
Hamlet of Kugluktuk
Ontario Ministry of Agriculture and Food

Ontario Ministry of Natural Resources
Ontario Ministry of Training, Colleges and Universities
Ontario Trillium Foundation
Regional Municipality of Waterloo

REVENUE

Businesses

We help businesses increase their social impact by crafting charitable giving strategies that align with their corporate values. Businesses also provided generous support to Tides Canada's innovative social change projects and high impact charitable programs.

401 Richmond
Affiliated Customs Brokers
Boralex
Energies Nouvelles
Green Living Enterprises
H&R Developments
Innergex Énergie Renouvelable
J. Michael Robbins & Associates
Kroeker Farms
Kruger Energy Montérégie
Manulife Financial
Mark Anthony Group

Mountain Equipment Co-op
Paliare Roland Rosenberg Rothstein
Popular Education and Research Catalyst Centre
Quidditas Health
REpower Systems
Research in Motion
S&E Services Limited Partnership
Samuel, Son & Co.
Scotiabank
TD Bank Financial Group
Time
VPL Investments

Individuals

In 2012, we received more than 5,600 donations from individual Canadians. Our community of individual donors work with us to support hundreds of social change initiatives, ranging from neighbourhood-scale social programs to national conservation efforts. We have not included a full list of our individual donors in order to respect their privacy.

Thunder Joseph-Rice, grandson of
Chief Dr. Robert Joseph and Kristen
Rivers, granddaughter of Squamish
Elder Audrey (Tiyaltelot) Rivers



RECONCILIATION CANADA

Strengthening relationships between Aboriginal peoples and all Canadians

B.C. Women's Hospital is an amazing place – a place that sees 7,000 children a year born into the world. That's 7,000 mothers with great hopes and dreams for the future of their baby boys and girls.

Take 7,000 children and multiply by 20 years. You get 140,000 children. That's the number of aboriginal children taken away from their parents and put into residential schools – every single baby born at that hospital for 20 years.

Children at residential schools experienced cultural alienation and severe physical, emotional and sexual abuse. It's estimated that at least 3,000 aboriginal children died in residential schools. This harm has extended to all communities, Aboriginal peoples and all Canadians, and has extended over time, with trauma passed down through generations.

It is time for Canadians to face the truth and then find reconciliation so we can begin to heal and move beyond this painful legacy. This is why Tides Canada and the Indian Residential Schools Survivors Society are collaborating to produce Reconciliation Canada, an initiative started in 2012.

"Reconciliation is an opportunity for all Canadians to renew relationships, based on a shared understanding of our histories and cultures and walk a path together for a shared tomorrow," says Dr. Chief Robert Joseph, Ambassador for Reconciliation Canada.

Reconciliation Canada is leading gatherings, dialogue workshops and public engagement for Canadians of diverse backgrounds to understand and embrace reconciliation with one another. In Reconciliation dialogue workshops, residential school survivors are sitting down with holocaust survivors, educators, chiefs and municipal leaders to share personal stories, discuss visions for a better future and develop tangible Reconciliation Action Plans.

In September 2013, Reconciliation Canada will host a series of events including a celebratory public Walk for Reconciliation expected to draw tens of thousands of diverse Canadians walking together to demonstrate a shared commitment to a new way forward in the relationships between Aboriginal peoples and all Canadians and a better, stronger Canada for all. *Learn more at reconciliationcanada.ca.*



Artists, architecture graduates
and designers lead a 2013
Jane's Walk focused on
urban place-making

JANE'S WALK

Connecting neighbours to build better cities

"Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody." — Jane Jacobs, *The Death and Life of Great American Cities*

Jane Jacobs was an urbanist and social change activist whose writings championed a fresh, community-based approach to city building. She saw cities as ecosystems with their own logic based on how they are used by the people who live in them. In 2007, shortly after Jacobs' death, a group of her friends decided to honour her ideas by working with Tides Canada to create Jane's Walk – free neighbourhood walking tours led by local volunteers. The walks create a space for residents to connect and talk about what matters to them in the cities where they live and work.

Over the last six years Jane's Walk has expanded rapidly to gain worldwide recognition and participation. In May 2013, more than 600 walks were held from Calgary to Calcutta, in over 100 cities in 21 countries worldwide, with a new commitment to expand Jane's Walk to year round events.

Jane's Walk is a project of Tides Canada Initiatives, our shared administrative platform that powers nearly 40 leading social change projects across Canada with a common base of expertise. Project staff can focus on driving real-world change without the administrative burden of managing a stand-alone charity. With the Tides Canada support team taking care of the financial transactions, contracts and human resource needs, more time and money goes to mission and impact.

For Jane's Walk, this means that more city dwellers can experience their cities in a new way, encouraging civic engagement, urban sustainability and vibrant, healthy communities. *Learn more at janeswalk.net.*

DONOR ADVISED FUNDS

A donor advised fund at Tides Canada enables donors to support charitable activities and is a cost-effective and efficient alternative to setting up a private foundation or registered charity.

Collective Giving

Collective giving funds are the perfect solution for grassroots fundraising initiatives that want to pool and leverage donations towards their charitable activities.

African Rural Development Fund	Foundation for Angelman Syndrome Therapeutics Fund	OSEA Education and Research Fund	Unity Productions Fund
AIDS-Free World Fund	Fund for Action on Investment Responsibility Fund	Outreach Zanzibar Fund	Up With Women Fund
Angkor Hospital for Children Fund	Funding Awesome Fund	Pacific Wild Fund	Urban Forest Fund
ASEM Canada Fund*	The Funding Network - Toronto Fund	The Peace and Reconciliation Training Fund	Wildlands Project Fund*
Big Wild Fund	The Future Found Fund	PEACE Mexico Fund*	
Canadian Boreal Fund*	Genocide Intervention Network Fund	Power of Giving Fund	
CANDi-Cats and Dogs International Fund	Give Girls A Chance Fund	Project Enlighten Fund	
Canodia Fund	Global Reef Research Fund	Rainforest Action Network Canada Fund	
Canopy Fund	Holden Village Fund	RefugePoint Fund	
CANRAD Fund	Hollyhock Fund	Rideau Institute Research Fund	
Cassils Wettstein Asia Fund	Hoops 4 Hope Fund	Robert Huber Memorial Fund	
Childhelp Fund	Independent World Television Fund	Room to Read Fund	
Choice Hotels Canada Foundation Fund	JustWorld International Fund	SEAS Project Fund*	
CHOICE Humanitarian Fund	Keep a Child Alive Fund	Skeena Watershed Fund	
Chordoma Foundation Cancer Research Fund	LAM Canada Fund	SkeenaWild Conservation Trust Fund	
Cortes Ecoforestry Fund*	Laura Louie Hope Projects Fund	Small Change Fund	
Dadiya Rural Development Fund	Light Up the World Foundation Fund*	SOCAN Foundation Charitable Fund	
Dalai Lama Center for Peace and Education Fund*	Local Food Plus Fund	Sojourners Fund	
deer crossing the art farm fund	Lunapads Global Opportunity Fund	St. Paul's School Fund	
Dharma Ocean Canadian Giving Fund	MDMA-PTSD Fund	Stephen Lewis Foundation Fund*	
Dignitas International Fund*	Mirasol Project Fund*	Strachan Hartley Legacy Foundation Fund	
Drug Policy Reform Fund	My Arms Wide Open Fund	Tibetan Nuns Project Fund	
Environmental Education Outreach Fund*	Natural Burial Association Fund	Tyee Fellowship Fund	
Etisah Foundation	Oceans Fund	UFSC Community Outreach Fund	
Cameroonian Youth Fund	Open Media Education Fund	Uncommon Solutions Fund	
Forests Live Fund			

* Fund active in 2012, but now closed

DONOR ADVISED FUNDS

Annual

Annual funds enable individuals, families and organizations to effectively manage their philanthropic giving over the short-term and support the causes they care about.

7th Generation Fund	Community Investment Research & Development Fund	Health and Education Fund	Richardson Family Fund
Adobe Foundation Fund	Contact Project Fund*	Hewlett Coastal Opportunity Funds	Salmon Aquaculture Innovation Fund
Adobe Youth Voices Fund	Corridor of the Clouds Fund	Huntsman-Beatty Fund	Seaver Family Fund
Alan Harman Charitable Fund	Coyle Family Foundation Fund	Ignite Excellence Foundation Fund	Simons Foundation Fund
Animal Welfare Fund	CPAWS Nova Scotia Conservation Fund	Illahie Fund	Soaringwords Fund
Arctic Marine Capacity Conservation Fund	Crumbfree Caribou Fund	Impact Fund	Social Innovation Conference Series
Ashraya Initiative for Children Canada	Dark Horse Fund	International Institute for Child Rights Fund*	Social Venture Institute Fund
B.C. Community-Based Marine Conservation Fund	DLN Fund	Ivey Boreal Strategic Initiatives Fund*	Sokol-Rubenstein Family Life Insurance Gift Fund
B.C. Conservation Science & Mapping Fund	Dragonfly Water Fund	Jackie Kirk Memorial Fund	Somos El Barco Fund
B.C. Environmental Capacity Building Fund	Ecosystem Based Management Implementation Fund	Jantzi Research Fund	Stand Now Fund
B.C. Marine Planning Fund	Elaine Dulsey Fund	Joel and Dana Solomon Fund	Strategic Philanthropy Course Fund
Boreal Conservation Fund	Endswell Pivot Building Fund	John Colet Fund	Sustaining Design Fund
Boreal ENGO Caucus Fund	Équiterre Fund	Jokabeca Foundation Fund	Taku & B.C. Coast Capacity for Conservation Fund
British Columbia Fund	Erwin Kuechau Fund	Jon Peachey Foundation Fund	Tides Canada Arctic Strategy Fund
Burton Family Fund	Evergreen Fund	MacGavin Fund	Tides Canada Water Strategy Fund
Canadian Fresh Water Fund	First Nations NGO Capacity Development Fund	MaPP Stakeholder Support Fund	Twin Island Protection Fund
Canadians for Popular Education in Health Fund	Forest Conservation Network Fund*	McMillan-Dobell Fund	Tyee Solutions Society Fund
Chaloult/Wallace Fund	Fossil Fuel Development Mitigation Fund	Mentoring Excellence B.C. Fund	Valerie Elia Fund
Chandos Fund*	Friends of Qqs Conservation Support Fund	Michael Mayzel Fund	Vancouver Bicycle Fund
Chauvel Fund	Global Security Institute Fund	Naramata Conservation Fund	Vancouver Folk Music Festival Society Sustainability Fund*
Cherysh Canada Fund	Global Women's Voices Fund	The Nonprofit Centers Fund	Vancouver Greenest City Fund
Chosen Waters Fund	Gordon-Glassco Small Change Arctic Fund*	New Literacies Fund	Vancouver Tomorrow Fund
Clayoquot Conservation Fund	Great Bear Conservation Investment and Incentives Donor Advised Fund	Oak Arctic Marine Fund	Web of Change Fund
Climate Action Fund	Great Vow Zen Support Fund	Pathfinder International Fund	Wild Faith Fund
Cloverleaf Foundation Charitable Giving Fund	Green Research Fund	Patrick Boot Charitable Fund	Wild Salmon Ecosystem Fund
Cohen Building Fund	Guarding the Gifts - The Liilga K'yilama Fund	Pete and John Butzner Fund	Willie Foundation Fund
Collette Foundation Charitable Fund	Harbinger Fund	PLAN Institute for Caring Citizenship Fund	Zvi Hofstedter Charitable Foundation Fund
Communications & Broadcasting Canadian Trust Fund		Rani Luthra Charitable Fund	
		Rasch Foundation Fund	
		Reconciliation Canada Legacy Fund	
		RefugePoint Fund	

DONOR ADVISED FUNDS

Endowment and Long-Term

Endowment and long-term funds enable individuals, families and organizations to create a legacy for positive change and provide long-term support for charitable causes close to their hearts.

- Amy Carter-Crossley and Shun Hei Lor Families Fund
- Aurora Fund
- Ball Family Foundation Endowment Fund
- Bealight Fund
- David J. Sokol Endowment Fund
- Division of UBC Physical Medicine & Rehabilitation Fund
- Don Rubenstein Housing Fund
- The Dr. Bik May Wai and Dr. Chung Nin Lam Endowment Fund
- Dragonfly Fund
- Drainin-Haddon Endowment Fund
- Endswell Long-Term Fund
- Gitanyow Wilp Sustainability Fund
- John Kenneth Galbraith Prize Endowment Fund
- Jon Gates Foundation Fund
- Lindalee Tracey Award Fund
- Michael and Amelia Humphries Earthrise Endowment Fund
- Michael and Amelia Humphries Earthrise Support Fund
- Oxfam Canada Fund
- Planeterra Endowment Fund
- SHLF Endowment Fund
- Street Kids International Fund
- Terrevive Fund
- Tlatsini Conservation Endowment Fund
- Transformation Fund
- V. Paul Lee Family Foundation



FINANCIAL RESULTS

Tides Canada is home to Tides Canada Foundation and Tides Canada Initiatives Society. The following provides a summary of the combined 2012 financial results for Tides Canada. Our complete audited financial statements are available at <http://tidescanada.org/fs-2012>.

Assets and Funds

Funds held by Tides Canada totalled \$35.7 million at the end of 2012. These funds consist of donor advised funds, externally restricted funds, endowment funds and general operating funds.

Tides Canada maintains over 200 donor advised funds for granting to support environmental and social justice outcomes. The externally restricted funds are primarily for specific charitable activities.

Investments

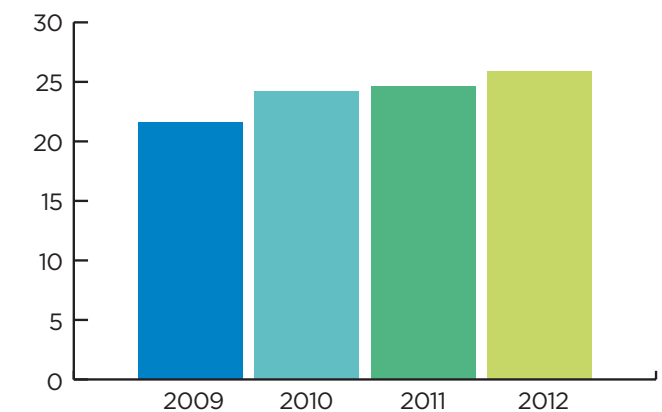
Tides Canada invests its endowment, long-term and other funds following socially responsible investment (SRI) principles outlined in its investment policy, which is available on the Tides Canada website. The pooled funds are managed by independent investment firms.

Tides Canada's Finance and Investment Committee of the Board monitors the performance of the investment managers and asset mix against benchmarks established in Tides Canada's investment policy.

Total Funds (\$ Millions)



Investment Portfolio (\$ Millions)



FINANCIAL RESULTS

Donations and Grants Received

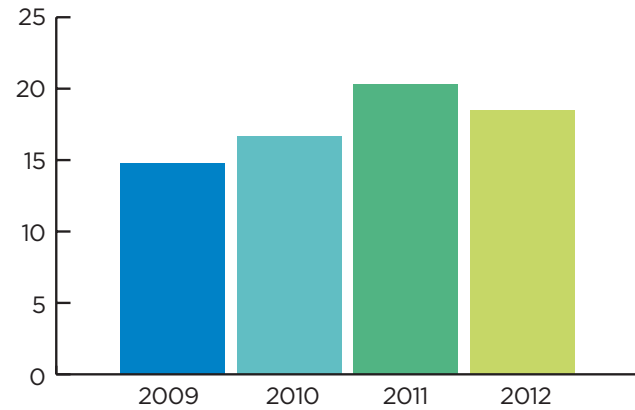
Donations and grants to Tides Canada, which totalled \$18.5 million in 2012, generally fall into one of three broad categories.

The first are donations and grants via funding agreements for specific program/project activities. The second are one-time or periodic donations. The third are donations to one of the over 200 funds at Tides Canada.

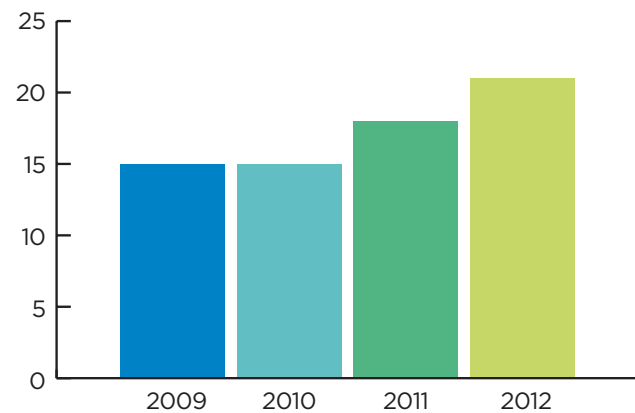
Grants and Expenditures

Grants and program/project expenditures continued to grow in 2012, totalling \$20.8 million up from \$17.7 million in 2011, representing an increase of 17.5%.

Donations and Grants Received (\$ Millions)



Grants and Expenditures (\$ Millions)

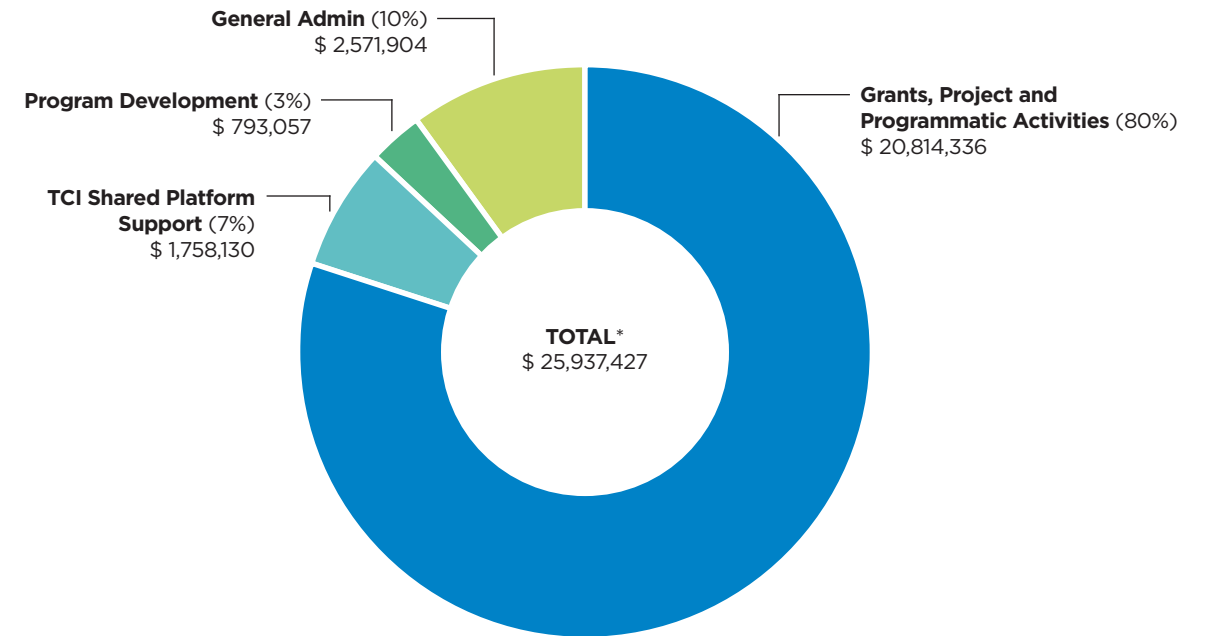


FINANCIAL RESULTS

Operations

Tides Canada is managed by a team working in our Vancouver and Toronto offices under the direction of the President & CEO. In addition to providing philanthropic services and managing the donations and grants of the organization, Tides Canada's staff manage and oversee social change projects across the country. Tides Canada covers its operating costs through overhead allocations from project revenue, fund administration, philanthropic consulting, investment income and core support grants.

How We Applied Our Funds



* In 2012, Tides Canada spent \$238,073 (less than 1% of total expenditures) on allowable political activities as defined by the Canada Revenue Agency.

FINANCIAL RESULTS

Tides Canada

(Incorporated under the Society Act of British Columbia)
Combined Statement of Financial Position

	Year Ended December 31, 2012	Year Ended December 31, 2011
ASSETS		
Cash	\$ 5,636,912	\$ 6,820,002
Term deposits	163,484	2,397,352
Accounts receivable	2,486,511	757,438
Prepaid expenses	138,754	156,540
Investments	25,900,454	24,614,856
Donated assets	497,000	1,019,946
Loans receivable	1,745,622	1,767,429
Property and equipment	1,034,708	1,290,413
TOTAL ASSETS	\$ 37,603,445	\$ 38,823,976
LIABILITIES		
Accounts payable and accrued liabilities	\$ 1,334,255	\$ 822,273
Deferred revenue	-	-
Deferred capital contribution	553,200	645,400
TOTAL LIABILITIES	1,887,455	1,467,673
FUND BALANCES		
General	7,941,868	10,205,850
Externally Restricted	15,702,240	18,185,852
Endowment	12,071,882	8,964,601
TOTAL FUND BALANCES	35,715,990	37,356,303
TOTAL LIABILITIES AND FUND BALANCES	\$ 37,603,445	\$ 38,823,976

FINANCIAL RESULTS

Tides Canada

(Incorporated under the Society Act of British Columbia)
Combined Statement of Operations

	Year Ended December 31, 2012	Year Ended December 31, 2011
REVENUES		
Support awards and earned income	\$ 3,240,577	\$ 2,231,996
Other awards and donations	18,510,954	20,296,430
Investment income and other revenue	1,866,000	1,807,388
Unrealized gains (losses) on investments	679,583	(730,894)
TOTAL REVENUES	\$ 24,297,114	\$ 23,604,920
EXPENSES		
General and administrative	5,113,719	4,331,075
Realized loss on investments	9,372	34,589
Grant and program expenditures	20,814,336	17,701,763
TOTAL EXPENSES	\$ 25,937,427	\$ 22,067,427
(DEFICIENCY) EXCESS OF REVENUES OVER EXPENSES	\$ (1,640,313)	\$ 1,537,493

BOARD



ALAN BROADBENT



ANDREW HEINTZMAN



DRUMMOND PIKE



ED LEVY, PHD



JENNIFER LYNN



JODI WHITE (CHAIR)



JOEL SOLOMON



MARGIE ZEIDLER



NABIL HARFOUSH



NICOLE POIRIER



ROSS MCGREGOR



SANDY HOUSTON

LEADERSHIP



ROSS McMILLAN,
PRESIDENT & CEO



SARAH GOODMAN,
SENIOR VP BUSINESS
DEVELOPMENT AND STRATEGY



ALEXANDRA MONTGOMERY,
VP PHILANTHROPY



JEFF GARRAD,
CHIEF FINANCIAL OFFICER



MARGARET DICKSON,
DIRECTOR,
TIDES CANADA INITIATIVES



DAVE SECORD,
DIRECTOR,
STRATEGIC PROGRAMS

STAFF TEAM



This annual report is printed on FSC® certified paper made from 100% post-consumer recycled content through Hemlock Printers' carbon neutral Zero Program to ensure the smallest environmental footprint possible.

By using paper made with 100% post-consumer recycled content, the following resources have been saved:

- 20 fully grown trees
- 35,795 litres of water
- 9 million BTU of energy
- 287 kilograms of solid waste
- 792 kilograms of greenhouse gases

Environmental impact estimates were made using the Environmental Paper Network Paper Calculator Version 3.2. For more information visit www.papercalculator.org.*



* FSC is not responsible for any calculations on saving resources by choosing this paper.

Photo credits: Page 8 ArtBridges - Gillian Foster, ArtReach Toronto - Derick Asante, B.C. Marine Conservation Analysis - Kendra Karr, Canadian Freshwater Alliance - Joe Campana, Headwaters Initiative Project - Jennifer Astone, Toronto Park People - R. Kemppainen, Page 9 Jane's Walk - Jay Birdy, Not Far From The Tree - Robin Newman; Page 16 Lucien Kabvitok - Michelle Valberg; Page 24 Jane's Walk - Jay Birdy Page 28 Trees - Andy Wright

TIDEScanada

uncommon solutions for the common good

VANCOUVER 604 647 6611
TORONTO 416 481 8652
TOLL FREE 1 866 843 3722

WEBSITE tidescanada.org
EMAIL info@tidescanada.org
TWITTER @TidesCanada
FACEBOOK facebook.com/tidescanada

Tides Canada is accredited under Imagine Canada's Standards Program that recognizes charities and nonprofits for excellence in governance, management and transparency.

Tides Canada Foundation charitable number BN 868947797 RR0001
Tides Canada Initiatives Society charitable number BN 130560188 RR0001

