



Building Momentum for Change

MakeWay 2021 Year in Review

Contents



Youth work on a hide at Misipawistik Pimatismeskanaw Fall camp in Misipawistik Cree Nation. This initiative, supported by The Northern Manitoba Food, Culture, and Community Collaborative (NMFCCC), brings together youth from the community to learn about their language, land, history and culture.

In 2021, the NMFCCC published a Youth Voices booklet, to showcase reflection from community partners.

Youth Voices booklet

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Letter from the CEO

“Very great change starts from very small conversations, held among people who care”.

Margaret Wheatley’s wisdom beautifully illustrates what has been made possible at MakeWay through these many strange months. Solutions for nature and communities have been seeded and advanced through hundreds of small conversations – almost entirely through a screen – listening and problem-solving with phenomenal people who do not just care, they also dare.

These urgent times are calling on every one of us to roll up our sleeves and do the work. We are all awakening to the climate catastrophe bearing down, alongside the deep injustices faced by Indigenous peoples and racialized communities. Instead of dread or apathy, this experience spurs conversations across the MakeWay community to strategize, support, and advance community-led initiatives. These problems are complex, yet solvable.

Each day, we deploy our unique set of tools – whether shared platform supports, impact investing, or donor advised funds and funder collaboratives. These tools reinforce each other when integrated in place to help advance Indigenous sovereignty, to ensure healthy lands and water, or to build systems that ensure economic livelihoods for all.

We see the rising voices and leadership that are changing the face of this country. Indigenous Protected and Conserved Areas, like the amazing milestones achieved by the [Gitanyow](#) and

[Tahltan Nations](#) this year that model how people and planet can actually thrive together. Black leaders building networks to end [environmental racism](#) through policy change and organizing. Community Resilience to Extreme Weather (CREW) Toronto, are [creating local opportunities](#) for urban communities to respond to climate change. Indigenous youth in Northern Manitoba are [using their voices](#) to inspire other youth around projects in their communities that advance Indigenous food sovereignty. The newly created [Northern Birthwork Collective](#) is empowering Northern women and redefining reproductive rights through Indigenous cultural resurgence.

Behind these stunning outcomes, are many great and sometimes hard conversations amongst partners, relationships built upon curiosity and good active listening. It’s how change happens at the speed of trust.

MakeWay is what we do, not what we say we do. So, after lots of learning and powerful conversations, in the new year we will launch a new strategic plan to advance seven ambitious priorities. This coincides with the energy of board renewal as MakeWay brings on five new incredible directors. With momentum and belief that the tide is truly turning, we look to 2022 with hope, conviction, and the promise of many more impactful conversations. Around a real coffee table, even better.



MakeWay Values

Our core values guide the MakeWay team, rooting us in PLACE and guiding our work forward.



Partnership

We are stronger when we work together. Because we believe that we are all connected, we build trust through reciprocity and transparency, seeking opportunities to share and learn from our partners.

Listening

Listening and being open helps us find the best solutions. Hearing out different perspectives helps us build empathy and makes us better colleagues, partners, and collaborators.



Action

We are committed to helping our partners solve problems and achieve their visions for change. We think innovatively and efficiently, work hard to fill gaps and find creative solutions.

Courage

We are not afraid to do things differently—to experiment to accelerate change. We take on complex challenges with courage and compassion. Rather than fall prey to fear and polarization, we choose optimism and perseverance.



Equity

Social, environmental, and economic equity is the essence of lasting positive change. We recognize that many people and communities face injustice and we believe that a healthy environment is a matter of social justice. We are committed to the implementation of the *United Nations Declaration on the Rights of Indigenous Peoples* (UNDRIP).

We're building momentum for change.

Every member of the MakeWay team is passionate about building partnerships and solutions to help nature and communities thrive together.

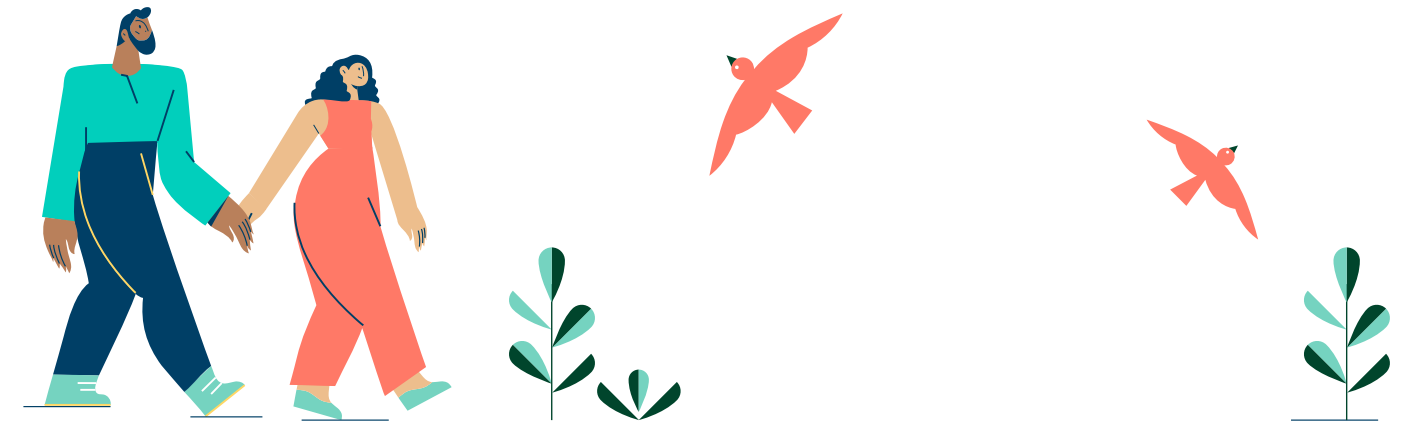
MakeWay is a community of **265 passionate people** committed to supporting nature and communities thriving together. We work remotely from small towns and big cities, with offices in Iqaluit, Toronto, Vancouver, Winnipeg, and Yellowknife.



The Northern team now has staff members based in **all three Canadian territories**, the first time ever!

We hosted **over 60 Canada Summer Jobs Students** this year across the Foundation and the Shared Platform. Read about some of their experiences here.

[Read More](#)



THIS YEAR WE

Partnered

with **150** foundations, **35** businesses, **30** governments, nations, and municipalities, and nearly **1,400** individuals and families to help nature and communities thrive together.

Mobilized

more than **\$16.5 million** in grants to over **300** organizations and initiatives to enable community-led impact and systems change across Canada.

Hosted

8 funding collaboratives for funders, changemakers, and community advisors to build trust-based relationships while disrupting the power dynamics of traditional philanthropy.

Measuring Impact: Our Approach

MakeWay engages in ongoing evaluation to measure impact. This process is highly relational, and involves building and maintaining long term partnerships rooted in trust. We try to reduce the administrative burdens placed on community partners. In addition to informal check-ins and community visits, we gather feedback from community partners at convenings, through surveys, and through regular grant reporting. To foster shared learning for both funders and grantees, a story sharing process is also used by some funding collaboratives to further learning and to inform decision-making.

Jordan Wilson, a Coastal Guardian Watchman in Heiltsuk Territory. Guardians are local community members who are trained to monitor and maintain ecosystem health of their territory and ensure rules and regulations are being followed. **Photo:** Louise Whitehouse.

Programs

Healthy people. Healthy planet. Healthy economy.

Our sweet spot is where environmental issues intersect with social and economic issues. Building on more than two decades of experience, MakeWay programs leverage our unique expertise, tools, strategic partnerships, and deep community connections to tackle challenges within a geography or around a pressing issue.

THIS YEAR WE



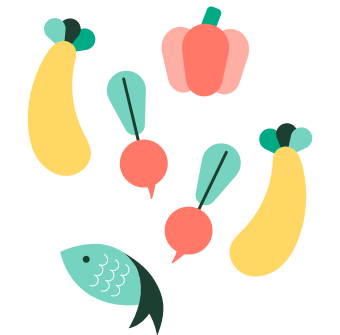
Supported the NWT On the Land Collaborative to disburse **\$840,000** to **48 organizations** and initiatives to facilitate **land-based education programs**, especially for youth.



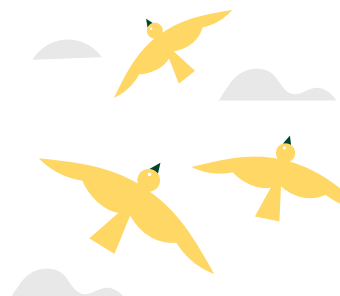
Facilitated the efforts of **over a dozen** First Nation and Inuit communities to advance **Indigenous Protected and Conserved Areas** in their terrestrial and marine homelands across the Canadian territories and Inuit Nunangat.



Collaborated with The Firelight Group to **publish a guide**, in **English** and **Inuktitut**, for **Indigenous Conserved Agreements in Canada**, featuring best practices, challenges, and implications for the future.



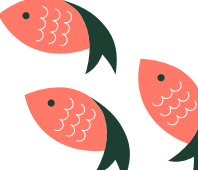
Partnered with **49 communities** via the Northern Manitoba Food, Culture, and Community Collaborative to foster **stronger communities** through improved access to **healthy foods** and the development of **resilient local economies**.



Co-created the **Right Relations Collaborative** which seeks to shift the power dynamics of conventional philanthropy by inviting a council of **Indigenous Aunties** to set the terms for **values-based relationships** with funders.



Rapidly deployed over **\$643,000** in emergency Covid-19 response funds to more than **35 First Nations** across the west coast who faced supply chain disruptions.



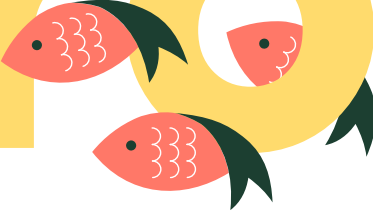
Raised over **\$3.2 million** in new dollars for **marine protection**.



Collaborated with **Tahltan Nation** and funders to secure the creation of a **new conservancy** adjacent to Mount Edziza provincial Park, known as Ice Mountain, by **leveraging \$1 million** to help buy out mineral tenures.

Partnered with Patagonia to support the Ktunaxa Nation's "Qat'muk" IPCA, securing **protection of critical cultural, habitat, and spiritual territories** in the Jumbo Valley, BC.

Programs



A day on the water in Nunavut.
Photo: Niore Iqalukjuak



Why supporting community-led hunter and harvester programs matters

Esa Qillaq, a hunter from Clyde River, and Dr. Shari Fox, PhD., wanted to explore how supporting and strengthening the roles of hunters and harvesters might improve community access to more nutritious, sustainable, and affordable foods. Their work catalyzed an [innovative blue-print](#) for communities to share the impacts of hunter/harvester programs with each other and to audiences across the country.

“There is value in honouring existing skillsets and existing resources. Investments in local food systems bring greater returns than subsidizing reliance on external food sources,” says Lori Tagoona, MakeWay’s Senior Associate for Inuit Nunangat.

In 2017/18, Statistics Canada reported that 49% of households in Nunavut were food insecure, compared to the national average of 8.8%. Existing research on the value of local food indicates that every \$50.00 invested in harvesting yields enough meat to feed 20 individuals. The same \$50.00 spent on imported meat at a local store feeds just 3.3 people.

With support from MakeWay, Esa and Shari developed a pilot project: Esa would hunt full-time for about a year, on a salary, utilizing his expertise to determine how to carry out his duties as a full-time hunter and keeping a record of his activities, challenges, opportunities, and

impact. During this time, Esa harvested about 2,000 kg of edible meat, and shared the food with family, friends, and community members. The benefits of the study extended far beyond the amount of food harvested. Esa and Shari highlighted the cultural importance of hunters, including consistent observation and monitoring of the local environment, sharing knowledge and skills with youth, and maintaining language and terminology.

In summer 2021, MakeWay released the [Hunter/Harvester/Guardian Evaluation Toolkit](#), created with assistance and input from Shari and informed by Esa’s work and their joint research. The Toolkit captures the impacts of full-time hunter programs, from the planning stages to monitoring and evaluation, and empowers hunting and harvesting program teams to communicate their many benefits to external audiences and generate financial support. MakeWay is now working alongside a number of Indigenous organizations and communities to implement the Toolkit and demonstrate the benefits of hunter programs at scale across the North.

[Learn more](#) about how MakeWay’s Northern Program is helping accelerate local, diverse economies.

[Read the Full Story](#)

Gitanyow is asserting their vision for their land with a new Indigenous Protected Area

Tara Marsden always wanted to work for her home nation and give back to the community.

Since 2012, she has worked alongside the Gitanyow Hereditary Chiefs on key strategies to protect the lands and waters of her territory for future generations. And in August she was involved in another huge milestone for the Nation: the declaration of the [Wilp Wii Litsxw Meziadin Indigenous Protected Area \(IPA\)](#).

Indigenous Protected Areas, also called tribal parks or Indigenous Protected and Conserved Areas, are areas conserved under Indigenous law, through an assertion of a Nation’s Rights and Title. It allows Nations to have an established regional plan when they are approached by industry or government.

MakeWay has partnered with Indigenous communities, including Gitanyow, in many ways over the years. We focus on building deep, trust-based relationships with partners and providing resources, networks, and tools to help them achieve their vision.

As Pacific Partnerships Lead, Kim Hardy, explains: “we try to create healthy pathways between philanthropy and Indigenous partners. Some funders don’t have capacity or connection to Indigenous communities and so we can help create safe neutral spaces for learning and unlearning. And create spaces for philanthropy to land in ways that have been designed by Indigenous partners.”

One such pathway for Gitanyow has been through a community-advised fund hosted at MakeWay – a type of donor advised fund where the decision-making is governed by a collection of community-appointed advisors.

With the help of the [Gitanyow Wilp Sustainability Fund](#), the Nation has many plans on the horizon. The Hereditary Chiefs are working with the mineral tenure holders in the area to ensure they are abiding by Gitanyow’s stewardship and cultural values, with a vision to protect and sustainably manage the region.

And the Nation has plans to establish a climate monitoring centre and a long house building in the area, where they can host visitors, whether they are partners, researchers, or other Nations.

Ultimately, the newly declared IPA, community-advised fund, and future long house are all united under a common purpose: to safeguard the land for future generations so that they can live in the place where they’re from and know that it’s cared for.

[Learn more](#) about MakeWay’s work in the Pacific region and how we are partnering with communities working to secure healthy lands and waters for current and future generations.

Read the Full Story



25 years ago I was working in rediscovery camps, youth camps trying to connect Indigenous kids back to the land. Seeing the intergenerational trauma play out with youth and seeing how much their lives could change by being connected to their territories was really impactful for me.

TARA MARSDEN, GITANYOW WILP (HOUSE) MEMBER AND SENIOR INDIGENOUS ADVISOR FOR THE HEALTHY WATERSHEDS INITIATIVE



Signing the Declaration of the Indigenous Protected Area, August 28, 2021. From L-R: Tim Martin/Txa Wokxw, Barb Hyzims/Hatagamyee, (signing) and MC Tony Morgan/Axwindesxw. **Photo:** Dan Mesec.

Funding Partners

We sincerely thank the following partners who provided support to community-led initiatives across the country. This list represents a wide range of individuals, governments, and organizations who contributed to programs, shared platform projects, collaboratives, and campaigns in fiscal year 2021. These contributions are vital to helping nature and communities thrive together.

Lists include all donors of \$1,000 or more

Businesses

Businesses provided generous support to innovative projects and programs. We help businesses interested in supporting community-led change develop charitable giving strategies and improve their grantmaking practices.

Amazon Music Canada	Ecotone Software Consulting Inc.	Litethrive Wellness Corporation	Solutions Inc.
Anian Clothing	Feschuk.Reid	Lush Handmade Cosmetics Ltd.	Rodan + Fields ULC
Anné Klint – Flourish By Design	Genus Capital Management	Nature's Path Foods	Roger E Taylor Professional Corporation
Avana Capital Corporation	Hemmera Envirochem Inc	Nawalakw Healing Society	Roy Group Leadership Inc
Black & McDonald Limited	Humans & Company	New Roots Herbal Inc.	Shopify
BroadbandTV Corp.	Interactive Construction	Organic Connections Inc	The Big Carrot
Canadian National Railway	Investors Group Financial Services Inc.	Paliare Roland Rosenberg Rothstein LLP	The Cadillac Fairview Corporation Limited
Compugen Finance Inc	J. Michael Robbins & Associates Inc.	Patagonia Inc	
Diavik Diamond Mines (2012) Inc		Piviniit Society and Thrift Store	
Dragonfly Ventures Holdings Ltd.	Juno College of Technology	Rangate North Woodworking	

Governments

We partner with local, provincial, territorial, federal, and Indigenous governments to support solutions that integrate healthy communities, a healthy planet, and healthy economies.

Bowen Island Municipality	Government of Canada – Canadian Institutes of Health Research (CIHR)	Government of Manitoba – Manitoba Conservation and Climate	Government of the Northwest Territories – Department of Education, Culture, and Employment – NWT Arts Council
City of Toronto			
City of Vancouver	Government of Canada – Canadian Northern Economic Development Agency	Government of Manitoba – Ministry of Indigenous & Northern Relations	Government of the Northwest Territories – Department of Health and Social Services
City of Victoria	Government of Canada – Employment and Social Development Canada	Government of Ontario – Ministry of Agriculture, Food and Rural Affairs	Government of the Northwest Territories – Department of Industry, Tourism and Investment
City of Yellowknife	Government of Canada – Environment and Climate Change Canada	Government of Ontario – Ministry of Children, Community and Social Services	Government of the Northwest Territories – Department of Municipal and Community Affairs
District of Squamish	Government of Canada – Fisheries and Oceans Canada	Government of Ontario – Ministry of Immigration, Refugees and Citizenship Canada	Government of the Northwest Territories – Ministry of Environment and Natural Resources
District of West Vancouver	Government of Canada – Immigration, Refugees and Citizenship Canada	Government of Ontario – Ontario Trillium Foundation	Metro Vancouver
Government of British Columbia – Ministry of Social Development & Poverty Reduction	Government of Canada – Environment and Climate Change Canada	Government of Ontario – Ministry of Children, Community and Social Services	Sunshine Coast Regional District
Government of British Columbia – Ministry of Tourism, Arts and Culture	Government of Canada – Fisheries and Oceans Canada	Government of Ontario – Ministry of Immigration, Refugees and Citizenship Canada	Town of Gibsons
Government of British Columbia – Real Estate Foundation of British Columbia	Government of Canada – Environment and Climate Change Canada	Government of Ontario – Ministry of Children, Community and Social Services	
Government of Canada – Agriculture and Agri-Food Canada	Government of Canada – Environment and Climate Change Canada	Government of Ontario – Ministry of Children, Community and Social Services	
Government of Canada – Canadian Heritage	Government of Canada – Environment and Climate Change Canada	Government of Ontario – Ministry of Children, Community and Social Services	

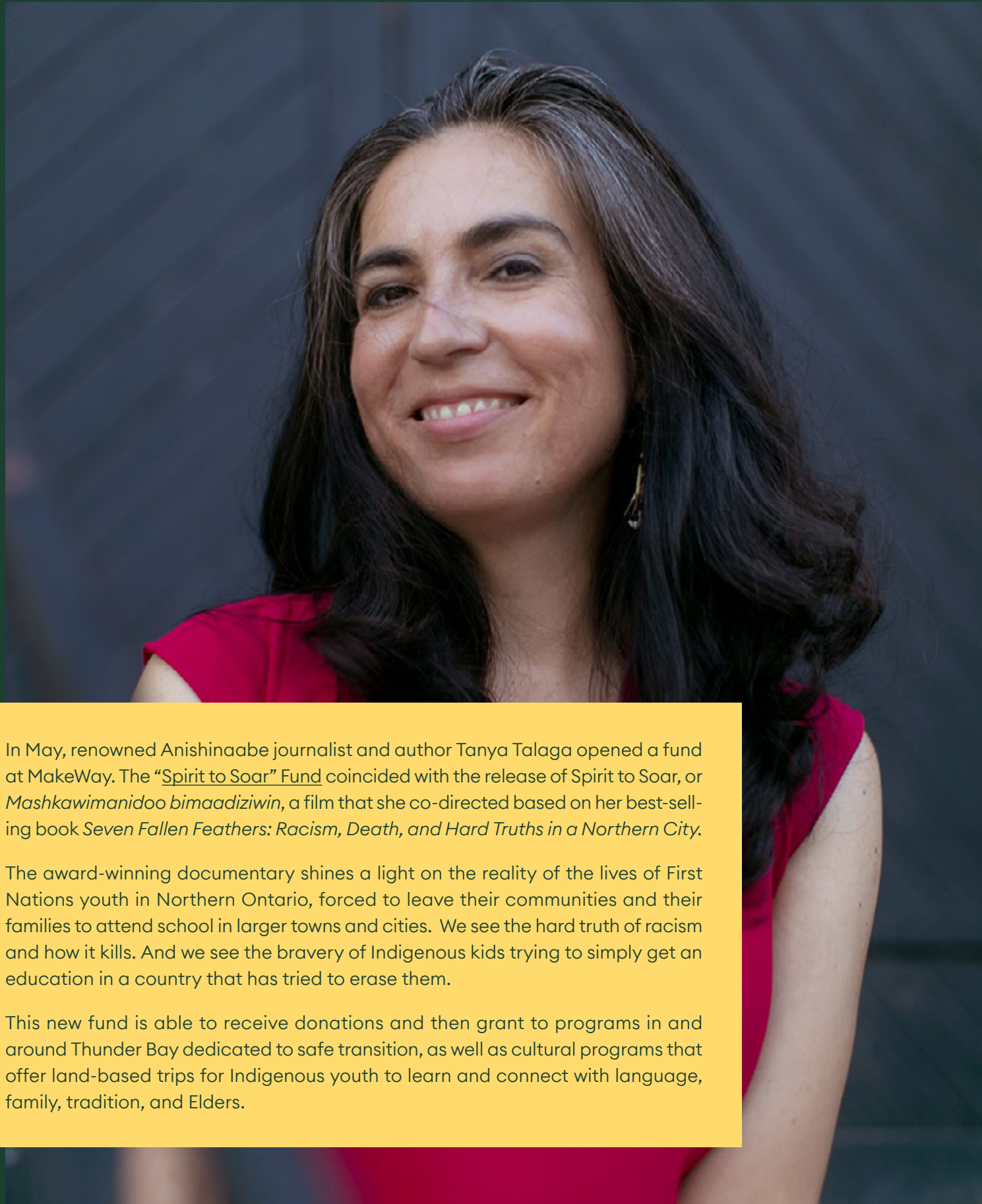
Individuals & Families

In fiscal year 2021, we received nearly 1,400 donations from individuals and their families across Canada. Our community of individual donors work with us to support hundreds of initiatives, ranging from neighbourhood-scale social programs to national conservation efforts.

Foundations, Charities, & Nonprofits

Foundations, charities, and nonprofits are important members of the MakeWay community. Their donations help us support community-led initiatives across the country.

444S Foundation	Faith United Milton	President's Choice Children's Charity	The Peterffy Foundation
Al Roadburg Foundation	Fred A. and Barbara M. Erb Family Foundation	RBC Foundation	The Raven Foundation Yeates Family
Aqueduct Foundation	Garfield Foundation	Rotary Club of North Scarborough Foundation	The Rotary Club of Toronto Charitable Foundation
Arctic Inspiration Prize	Gordon and Betty Moore Foundation	RSF Social Finance	The Sitka Foundation
Arrell Family Foundation	Greater Peterborough Business Development Centre Inc	RSF Social Finance-Arctic Indigenous Fund	The Slight Family Foundation
Balsam Foundation	Gwich'in Council International	RSF Social Finance-Full Circle Fund	The Sprott Foundation
Bass Pro Shops and Cabela's Outdoor Fund	Inspirit Foundation	Sarnia Community Foundation	The Trottier Family Foundation
Both ENDS	Inter Pares	SaskOrganics Association Inc	Thomas Sill Foundation Inc
Brainerd Foundation	Ivey Foundation	Senft Family Foundation	Tides Foundation
Breakfast Clubs of Canada	Jackman Foundation	Sfaira Foundation	Toronto Atmospheric Fund
Camp Kawartha Incorporated	James Family Foundation	Silver Dollar Foundation	Toronto Environmental Alliance
Canada Helps	Jewish Foundation of Greater Toronto – Laurence Goldberg & Diane Spivak	Somerset Foundation	Toronto Foundation-Frances MacDonald Fund
Canadian Online Giving Foundation	Justice Fund Toronto	SPARC Social Planning and Research Council – BC Society	Toronto Foundation-Waitzer Family Fund
Canadian Roots Exchange	Laidlaw Foundation	TD Friends of the Environment Foundation	Trust for Mutual Understanding
Canadian Women's Foundation	Learning by Giving Foundation	The Atkinson Charitable Foundation	Tula Foundation
Chamandy Foundation	London Community Foundation	The Bradstreet Family Foundation	UK Online Giving Foundation
Chanchlani Foundation	Maple Leaf Centre for Action on Food Security	The Catherine Donnelly Foundation	Unifor Social Justice Fund
Charitable Gift Funds Canada Foundation	Margaret A. Cargill Philanthropies	The Chawkers Foundation	United Church of Canada
CHIMP: Charitable Impact Foundation – All One Fund	Mastercard Foundation	The Community Foundation of Mississauga – Wordham Family Fund	United Nations Association in Canada
CHIMP: Charitable Impact Foundation (Canada)	McMillan Family Foundation	The Community Foundation of Mississauga-Pendle Fund	United Steelworkers
Chisholm Thomson Family Foundation	National Indian Brotherhood Trust Fund	The Edith and Bernard Ennis Foundation	United Way of Northwest Territories
CJ Foundation	Nature United	The Fyfe Foundation	United Way Southern Interior BC
Clean Economy Fund	New Venture Fund-Climate Justice Resilience Fund	The George Cedric Metcalf Charitable Foundation	Vancity Community Foundation
Clif Bar Family Foundation	North Family Foundation	The Harbinger Foundation	Vancouver Foundation
Community Food Centres Canada	NoVo Foundation	The Houssian Foundation	Vancouver Foundation – Pender Fund
Community Foundation of North Okanagan	NWT Recreation & Parks Association	The Illahie Foundation	Vanguard Charitable Endowment Program – The Lindsay F. and Patti Paxton Eberts Fund
Community Foundation of the South Okanagan Similkameen	Oak Foundation	The J. W. McConnell Family Foundation	Victoria Foundation
Community Foundations of Canada	Operation Springboard	The John and Pat McCutcheon Charitable Foundation	Wellspring Philanthropic Fund
Counselling Foundation of Canada	Ottawa Community Foundation	The Kiwanis Club of Toronto Foundation	West Hill United Church
CUPE	Ottawa Community Foundation – Brodhead Fund	The Marjorie and Joseph Wright Memorial Foundation	Western Organization of Resource Councils Education Project
Donner Canadian Foundation	Ottawa Community Foundation – Ken and Debbie Rubin PIA Fund	The Northpine Foundation	Wilburforce Foundation
Echo Foundation	Peace Fund	The Peter Cundill Foundation	Willow Grove Foundation
Eco Canada	Pacific Wild Alliance	The Peter Gilgan Foundation	World Wildlife Fund Canada
Ecojustice Canada Society	Park People		Yellowknife Community Foundation
Équiterre			<i>Lists include all donors of \$1,000 or more</i>
European Coalition for Corporate Justice (ECCJ)			



In May, renowned Anishinaabe journalist and author Tanya Talaga opened a fund at MakeWay. The “[Spirit to Soar](#)” Fund coincided with the release of *Spirit to Soar*, or *Mashkawimanidoo bimaadiziwin*, a film that she co-directed based on her best-selling book *Seven Fallen Feathers: Racism, Death, and Hard Truths in a Northern City*.

The award-winning documentary shines a light on the reality of the lives of First Nations youth in Northern Ontario, forced to leave their communities and their families to attend school in larger towns and cities. We see the hard truth of racism and how it kills. And we see the bravery of Indigenous kids trying to simply get an education in a country that has tried to erase them.

This new fund is able to receive donations and then grant to programs in and around Thunder Bay dedicated to safe transition, as well as cultural programs that offer land-based trips for Indigenous youth to learn and connect with language, family, tradition, and Elders.

A different kind of Donor Advised Fund: Trottier Foundation establishes a Staff DAF to encourage employee giving



While many organizations offer health benefits, dental, and cool team building incentives, this is a staff benefit that really speaks to the values of the staff that work with us and it says a lot about us as a foundation and our culture.

LAURA BUTLER, MANAGING DIRECTOR, TROTTIER FAMILY FOUNDATION

In March of 2021, the Trottier Family Foundation began its Staff DAF program, in which a DAF is set up for each individual employee with a sum of \$5000 per year that they can grant to charities of their choice. Operated via a Donor Advised Fund (DAF) managed by MakeWay, there’s no matching of funds required or strings attached. Each of the five staff members gets to decide where to grant the money, and this does not have to be aligned with the types of organizations that the Trottier board typically gives to.

“In essence, each staff member has a mini-foundation set up in their name and this is done in a manner that requires no board approval,” explains the foundation’s executive director Éric St-Pierre. This has been named the Staff DAF program, and not surprisingly it has been received with great enthusiasm by the foundation’s team.

In recent years there has been growing criticism of DAFs in Canada, but MakeWay wants to change this. For us the goal is not to use DAFs

as an accumulation and preservation of capital but rather to get more funding flowing into community.

Since we published this story in the summer of 2021, MakeWay has been working on re-imagining our DAF offering to increase transparency and make sure that MakeWay DAFs are agile tools for supporting nature and communities. Looking ahead to 2022, we aspire to work with more DAF partners that are willing to humbly listen to and learn from community, who have the courage to adapt, share, or even cede power, and who are nimble and action-oriented in their approach to social, environmental, and economic justice.

[Learn more](#) about how Donors Advised Funds at MakeWay are mobilizing capital for community-led change.

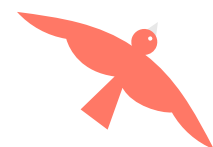
[Read the Full Story](#)



[View a detailed list of MakeWay grants in fiscal year 2021](#)



Grantmaking



Transparency

We value transparency. All grants are posted quarterly on our website. By sharing detailed grants information, we aim to foster innovation and knowledge exchange across the charitable sector, support more effective grantmaking, and further our commitment to transparency.

Our grantmaking takes place through our program funds, our advisory services, and our donor advised funds.

Program Funds

Program funds at MakeWay are strategically managed by our staff and support community-led initiatives that align with our mission.

NATIONAL

COVID-19 Rapid Response Fund for Remote Communities**
Environmental Racism Emerging Work**
Harvesting Learnings & Measuring Impact**
Upsocial Canada Program
Women's Leadership Collective**

NORTHERN CANADA

Arctic Marine Fund
Emerging Northern Leadership Fund
Indigenous Cultural Revitalization Fund
Indigenous Stewardship Fund
MakeWay Arctic Strategy Fund
Northern Sustainable Livelihoods Fund
Northern Terrestrial Conservation Fund
Northern Women and Girls Fund
Northwest Territories Water Fund*
NWT On The Land Collaborative Fund

PACIFIC

BC Community-Based Marine Conservation Fund
BC Freshwater Collaborative**
BC Marine Focus Fund
Capacity for Conservation Fund
Community Wellbeing Fund
Great Bear Sea Fund
Indigenous Authority and Leadership Fund
Indigenous Ecotourism Opportunities Fund*
Land-Based Wellness Fund*
Pacific Salmon Watersheds Fund

MANITOBA

Northern Manitoba Food, Culture & Community Collaborative

* closed in 2021 ** new In 2021

Donor Advised Funds & Advisory Services

Donor advised funds are a flexible and agile way to support nature and communities. MakeWay works with a diverse community of donor advised fund holders – individuals, charities, foundations, nonprofits, and businesses – who share a passion for environmental and social change.

MakeWay also provides strategic advisory services, including grantmaking strategy and management, to funders, enabling more communities to achieve impact.

7th Generation Fund	David J. Sokol Endowment Fund	Jokabeca Foundation Fund	Roses Fund
Aguacene Fund	Dene Ts'ı́ıı – Dene Way of Life Fund	Jon Gates Foundation Fund	SHLF Endowment Fund
Alberta Clean Economy Fund	Division of UBC PM&R Fund	Joy Family Giving Fund	Skeena Watershed Fund
Alexander Graham Bell Innovation Fund	DLN Fund	Juno Foundation Fund	SkeenaWild Conservation Trust Fund
Andrew Heintzman Giving Fund	Don Rubenstein Housing Fund	Justice Impact Fund	Social Innovation Conference Series
Animal Spirit Fund	Dr. Bik May Wai & Dr. Chung Nin Lam Endowment Fund	Language Documentation and Revitalization Fund	Social Venture Institute Fund
AnQi's Little Angels Foundation Fund	Dragonfly Fund	Lights On Fund	Sokol-Rubenstein Family Life Insurance Gift Fund
Aurora Fund	Draimin-Haddon Endowment Fund	Lindalee Tracey Award Fund	Somos El Barco Fund
Ayalik Fund	Elements Fund	Lunapads Global Opportunity Fund	Staal Family Giving Fund
Bealight Fund	Endswell Long-Term Fund	MacGavin Fund	Stand Now Fund
Biodiversity-Based Solutions Fund	Équiterre Fund	McMillan-Dobell Fund	Strachan Hartley Legacy Foundation Fund
Black Philanthropy Fund	ESP Fund	Mentoring Excellence BC Fund	Strategic Philanthropy Course Fund
Burton Family Fund	Friends of Qatuwas Fund	Michael and Amelia Humphries Earthrise Legacy Fund	Street Kids International Fund
Butterfly Wings Fund	Friends of Qqs Conservation Support Fund	Myer Fund	Sustaining Design Fund
Carol Newell Fund	Funding Awesome Fund	Naramata Conservation Fund	Tegan and Sara Foundation Fund
Central Coast Conservation Fund	FuturePLAY Fund	New Literacies Fund	Terrevive Fund
Chaloult Wallace Fund	Gail O'Riordan Climate and the Arts Series Fund	Nonprofit Centers Fund	The deer crossing the art farm fund
ChangeCapita	Gitanyow Wilp Sustainability Fund	OnePull Fund	Tlatsini Conservation Endowment Fund
Chauvel Fund	Glenn Powers and Melanie Wong Foundation Fund	Pacific Wild Fund	Transformation Fund
Children and Nature Fund	Gord Warrenchuk Fund	Perry Performing Arts Fund	Twin Island Protection Fund
Chosen Waters Fund	Harbinger Fund	Planeterra Fund	Twyla Roscovich Memorial Fund
Christopher Robin Fund	Harry and Bernice Kosansky Family Foundation Fund	Power of Giving Fund	Valerie Elia Fund
Climate Heroes Fund	Hollyhock Scholarship Fund	Prescription for Change Canada Fund	Vancouver Bicycle Fund
CNIS Surgical & Obstetrical Skills Education Fund	Hoops 4 Hope Fund	President's Discretionary Fund	Vancouver Tomorrow Fund
Cohen Building Fund	Illahie Fund	Rani Luthra Charitable Fund	Vern's Community Fund
Communications & Broadcasting Canadian Trust Fund	Jantzi Research Fund	Renewal Funds Charitable Giving Fund	V. Paul Lee Family Foundation
COVID-19 Rapid Response Fund for Changemakers	Jesse and Julie Rasch Foundation Fund	Reverence for Life Legacy Fund	Wellbeing Fund
Coyle Family Foundation Fund	Joel and Dana Solomon Fund	Robert Huber Memorial Fund	Wilburforce Canadian Conservation Fund
CPAWS Nova Scotia Conservation FundI	John Kenneth Galbraith Prize Endowment Fund	Robin Wheeler Legacy Fund	Wild Faith Fund
Dark Horse Fund		Richardson Family Fund	YouMeWe Foundation Fund
		Rideau Institute Research Fund	



Shared Platform

Harvesting fruit from Toronto's urban orchard. In 2021, shared platform project Not Far From The Tree harvested over 30,000 pounds of fruit, sharing it with community partners like local food banks and community kitchens. **Photo:** Not Far From The Tree

Shared Platform

Accelerating and amplifying impact

It takes a lot of hard work to create positive and lasting change. The precious time and energy available to changemakers should be spent on making it happen. With MakeWay's shared platform, changemakers share a suite of centralized organizational supports, and coaching

when needed, so more time and money can go toward building strong, vibrant, just communities and a healthier planet.

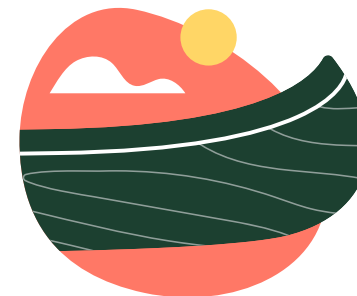
MakeWay's [shared platform](#) is home to over 60 unique projects working on community-led solutions from coast to coast to coast.



THIS YEAR WE

Welcomed 5 projects to our shared platform team, and currently **host 67 projects** from coast to coast to coast.

The [Marine Plan Partnership Project](#) received the BC Lieutenant Governor's inaugural **Reconciliation Award** recognizing extraordinary leadership and commitment to furthering Reconciliation with Indigenous peoples in the province of British Columbia.



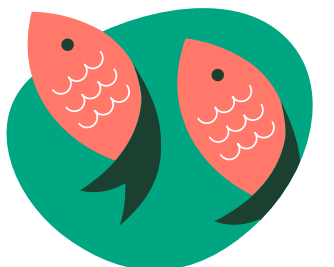
The [Ayalik Project](#) organized confidence-building, **on-the-land canoe-trips** for Inuit youth in Nunavut employing traditional knowledge processes (*Inuit qaujimajatuqangit*) known as *inunnguiniq*: "making capable human beings."

The [Nawalakw Culture Project](#) completed construction on their **language camp** and welcomed their first students for immersive language programs in their traditional territory on BC's south-central coast.



[Our Living Waters](#) and [FLOW](#) worked with **50+ water organizations** across Canada to write a **joint submission** for the federal government outlining a proposed five pillars for the Canada Water Agency.

The [Healthy Watersheds Initiative](#), a partnership between [Real Estate Foundation of BC](#), [Watersheds BC](#) and the [Government of British Columbia](#), was launched to support First Nations, local governments, and non-profits to come together to **protect freshwater, restore salmon habitat, and adapt to climate change.**



Four delegates from the [Canadian Coalition for Environmental and Climate Justice](#) attended **COP 26** to promote environmental and climate justice for marginalized communities.

Shared Platform Projects

More About Shared Platform

[Above Ground](#)
[AIDS-Free World Canada](#)
[Arctic Funders Collaborative](#)
[Atlantic Water Network*](#)
[Átl'ka7tsem/Howe Sound Marine*](#)
[Ayalik Project](#)
[BC Freshwater Initiative](#)
[Binners' Project](#)
[Black Environmental Initiative \(BE Initiative\)](#)
[Canadian Biotechnology Action Network](#)
[Canadian Freshwater Alliance](#)
[Centre for Connected Communities \(C3\)](#)
[Climate Change Connection](#)
[Coalition for Action on Toxics](#)
[CommUNITY Doulas*](#)
[Community Resilience to Extreme Weather \(CREW\)](#)
[Connecting Women with Scarborough Services](#)
[Dene Nahjo](#)
[Digital Justice Lab](#)
[Digital NWT](#)
[East Scarborough Storefront](#)
[Echo Conservation*](#)
[EcoAnalytics](#)
[ENRICH Project](#)
[EntrepreNorth](#)
[Farms at Work](#)
[Firelight**](#)
[First Nations With Schools Collective](#)
[Food Communities Network](#)
[Forum for Leadership on Water](#)
[Gaagige Zaagibigaa*](#)
[Great Bear Education and Research \(GBEAR\)**](#)
[Hidden Harvest Ottawa](#)
[Howe Sound/Átl'ka7tsem Marine Reference Guide](#)
[IndigenEYEZ BC](#)
[Indigenous Food Collective](#)
[Indigenous Languages Song Contest**](#)
[Inner Activist](#)
[Innovative Young Indigenous Leaders Symposium \(IYILS\)](#)
[IPCA Innovation Program*](#)
[Jane's Walk](#)
[Let's Grow*](#)
[Marine Plan Partnership for the North Pacific Coast](#)

[Nawalakw Culture Project](#)
[NetPositive**](#)
[Nexwagwez?an – Dasiqox Tribal Park Initiative](#)
[Northern Birthwork Collective](#)
[Northern Confluence Initiative](#)
[Northern Indigenous Stewardship Network*](#)
[Northern Youth Leadership](#)
[Not Far From The Tree](#)
[Ontario Indigenous Youth Partnership Program](#)
[Organizing for Change](#)
[Orijinative Men's Circle*](#)
[Our Living Waters](#)
[Our Voices](#)
[Pathways to Conservation](#)
[Powered By Data](#)
[Project Neutral](#)
[Qanak](#)
[Rainforest Solutions Implementation Project](#)
[Reel Youth Film Project](#)
[Resilient Indigenous Leaders Network](#)
[Resilient Waters](#)
[Resource Movement**](#)
[Rivers Without Borders Canada**](#)
[Round River Canada](#)
[Sacred Seeds Collective](#)
[School for Social Entrepreneurs – Ontario](#)
[Sea to Cedar](#)
[Share Reuse Repair Initiative](#)
[Shift](#)
[Slave River Coalition**](#)
[Social Venture Partners Toronto**](#)
[Stein Nahatlatch IPCA*](#)
[Stewardship Initiative*](#)
[summerlunch+](#)
[The Canadian Coalition for Environmental and Climate Justice*](#)
[The Existence Project](#)
[The Food Project*](#)
[The Reading Partnership**](#)
[The Together Project](#)
[Turtle Island Institute](#)
[Western Arctic Youth Collective](#)
[Yotuni**](#)

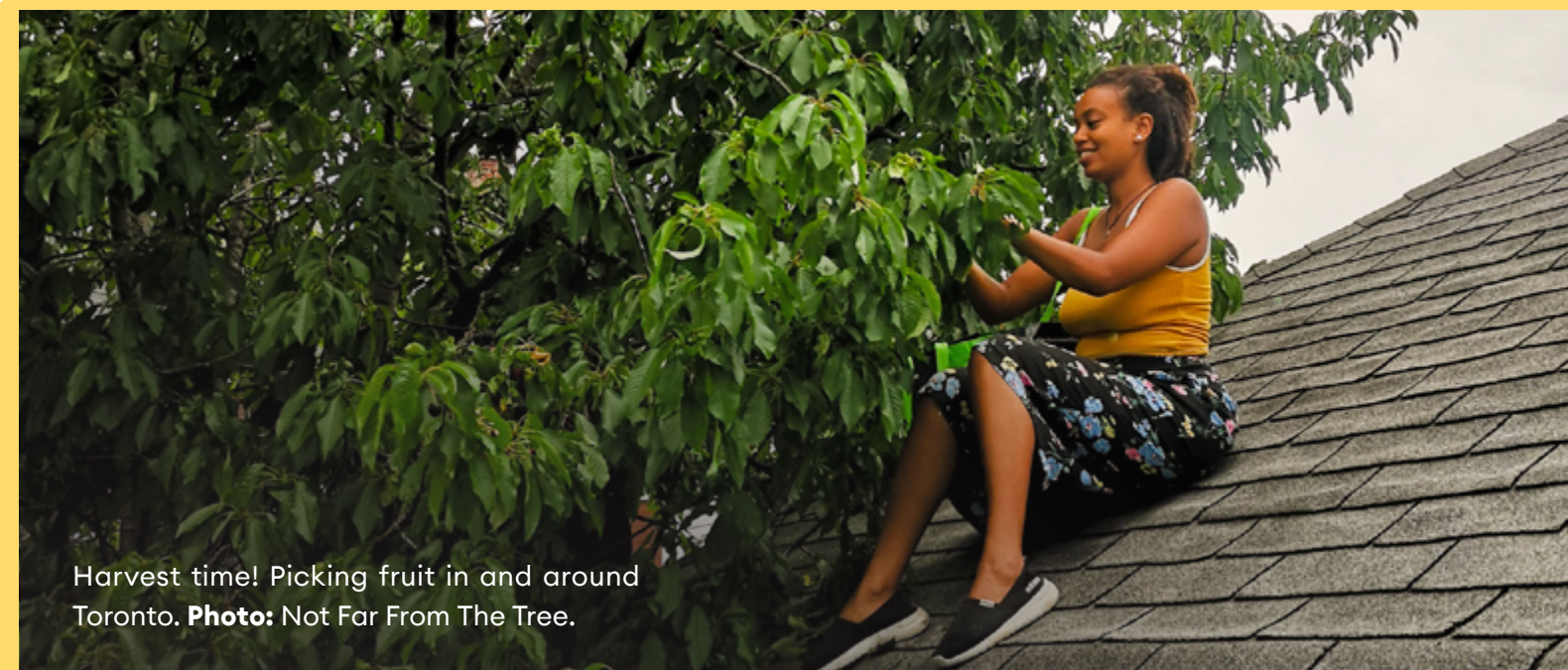
*Opened in FY22 ** Closed in FY21



Old growth monitoring.
Photo: Echo Conservation/Casey Dubois.



The delegation from the Canadian Coalition for Environmental and Climate Justice (a new project on MakeWay's shared platform) at COP 26. (L- R) Naolo Charles, Leila Cantave, Alyson Doyle-Braithwaite, Tyjana Connolly.



Harvest time! Picking fruit in and around Toronto. **Photo:** Not Far From The Tree.

Northern Birthwork Collective
co-founder Degha Scott.



As a Mixed-Race Black Woman and a birthworker, a huge driving force for me in this work is to create more justice and equality in the world of birth and wellness for BIPOC folks.

SABRINA FLACK, NORTHERN BIRTHWORK COLLECTIVE PROJECT DIRECTOR

Northern Birthwork Collective is advancing access to equitable birth supports in Yellowknife

Birth is connected to everything. The experience of childbirth can be profoundly healing, and the opportunity to revitalize traditional knowledge and apply it to such a significant moment can have a ripple effect on parents and children, their families, and communities.

In Yellowknife, Sabrina Flack and Degha Scott saw a need for a holistic birthcare program in the North, so that families and community members could have access to wrap-around supports – currently, many Northerners must travel far from their homes to give birth in settings far away from their local and cultural supports. So Sabrina and Degha created the Northern Birthwork Collective. “We realized the best thing to do would be to start creating this ourselves,” says Sabrina. “We’re not reinventing the wheel, but we are bringing something new to the Northwest Territories at a time when it’s sorely needed.”

The Collective is striving to create culturally safe and gender inclusive spaces, programming, and services for Yellowknife residents seeking reproductive, pregnancy, birth, postpartum, and parenting support. They have created a Knowledge Keepers Advisory Committee with Elders from across the NWT advising on curriculum and program development. They also hosted the Manitoba-based Zaagi’idiwin Indigenous Doula Training at the end of July, building doula capacity within the Yellowknife area. Many of

these participants are also enrolled in a four-month training module focused on reproductive justice and advocacy.

Northern women and girls are doing incredible things in their communities, even as they face challenges, they are innovators and change-makers. When they thrive, families and communities thrive. MakeWay’s Northern Program focuses on both catalyzing emerging Northern leaders, and supporting efforts to revitalize Indigenous ways of knowing and being. And so, the Northern Birthwork Collective found its home on the MakeWay shared platform, and received initial financial support from the MakeWay and Canadian Women’s Foundation strategic grant-making partnership.

The Northern Birthwork Collective will foster community reconnection to ancient ways of knowing and being, provide widespread access to culturally safe pre- and post-natal care, and ripple outward from family units to contribute to a more resilient Northern community.

Learn more about how MakeWay is helping to advance Northern leadership and Indigenous cultural resurgence.

[Learn More](#)

This shared platform project is building Community Resilience to Extreme Weather in Toronto

Several years ago, after a summer of severe flooding in Toronto, a debilitating ice storm struck over the winter holidays. Two bouts of extreme weather in a short span of time indicated to local environmentalists an inescapable reality: climate change was happening in their own city. In response, a small group founded Community Resilience to Extreme Weather – CREW – in order to raise awareness, prepare for, and respond to the effects of climate change in urban centres.

“We’re based in Toronto, but this initiative is relevant to residents of towns and cities across the country,” says Sheila Murray, CREW’s project director. CREW began as a way to expand the dialogue around how climate change could affect residents of Toronto, particularly among people who had little interest because climate change seemed like a far-off concept.

One of CREW’s early activities involved co-creating an extreme weather preparedness program with seniors connected to the Victoria Park Hub in Toronto. “That taught us a lot,” says Sheila, “and it underscored what we already suspected: people hear messages about climate change more clearly from people like themselves.” The program empowered seniors to become experts on climate impacts relevant to them: they learned to check in with their neighbours in situations like extended power outages or heat waves.

CREW has become best-known for their grass-roots work in low-income, racialized communities.

Their work is grounded in research that proves the importance of social capital – such as neighbourhood networks and community support plans – before, during, and after an extreme weather event/natural disaster. They have developed a variety of programs that address issues like green space, food security, and emergency preparedness. “Robust social networks are a measure of how effectively neighbours help neighbours when an extreme event strikes close to home,” says Sheila. “Critical to this is know who your neighbours are before disaster hits.”

“This year has clearly shown Canadians what climate change looks like right here at home. We’ve experienced horrific wildfires and floods, and we’re increasingly concerned, and asking questions. In the early days, we deliberately avoided using the term climate change and leaned into extreme weather instead. Now, we’re able to openly discuss the connection between climate change and extreme weather events. At CREW, we are exploring the ways in which we can contribute to climate education in ways that are accessible to people who do not consider themselves environmentalists,” says Sheila.

Learn more about how CREW is supporting Toronto neighbourhoods as they respond to climate change.

[Learn More](#)



This year has clearly shown Canadians what climate change looks like right here at home. We’ve experienced horrific wildfires and floods, and we’re increasingly concerned, and asking questions. The breadth of impacts will be huge, and there is no doubt that we’ll need community more than ever.

SHEILA MURRAY, PROJECT DIRECTOR, CREW



Anushen, Lidia, Samreen garden in Saint James Town, Toronto. **Photo:** CREW.

Howe Sound/Atl'ka7sem from Gambier Island. **Photo:** Jenny Lee Silver.



I think the Guide’s greatest accomplishment is its collaboration, not only with elected officials and leaders, but also with the general community and with different organizations coming together to bring this initiative to fruition. I was really excited to see the community engagement that took place.

JOYCE WILLIAMS, COUNCILOR, SQUAMISH NATION

The Howe Sound/Atl’ka7tsem Marine Reference Guide braids knowledge to protect biosphere

With four First Nations, nine local governments, and dozens of stakeholders, there were already several maps of various parts of Howe Sound (Atl’ka7tsem), but not one covering the whole region. Fiona Beaty and a team of dedicated researchers, Squamish Nation, and community members set out to change that, and the Howe Sound/Atl’ka7tsem Marine Reference Guide was born.

Nestled on the coastline north of Vancouver, Howe Sound is an ecologically and culturally important region, home to tens of thousands of residents, and diverse wildlife including glass sponge reefs, orcas, and sea lions. The Sound lies within Skwxwú7mesh (Squamish) Nation territory, and overlaps Tsleil-Waututh, xʷməθkʷəy̓əm (Musqueam), and shíshálh (Sechelt) Nations.

Industry threatened the health of Atl’ka7tsem in the 20th century, and while localized remediation efforts have made gains, new challenges are emerging: increased tourism has put pressure on the area, and the effects of climate change are apparent above the water and below.

Because fish swim across administrative barriers, in 2017, regional governments proposed the idea of bringing together local stakeholders to creating a comprehensive map of the area, to facilitate collaborative planning and conservation efforts as well as helping community members to increase their knowledge of their home. The result is a 400-layer interactive map covering

the whole of the Sound, from mountain-top to ocean floor.

Creating the Guide also bolstered the energy of Squamish Nation youth, who were inspired to deepen their connection to their territory, filling in knowledge gaps by spearheading field research on plankton, herring, and eelgrass. “The Guide has come to life through the leadership of young people in the Sound,” says the team.

The Guide found a perfect home as a project on MakeWay’s shared platform. The team felt strongly about the need to bring a balanced approach to the creation of the map, so the shared platform offered a neutral structure to house the initiative and take care of the administrative and financial responsibilities while the team focused on the work on the ground.

The Marine Reference Guide launched in June 2021. In September, after years of advocacy from the Howe Sound Biosphere Region Initiative – who host the Guide on their website – UNESCO formally designated Howe Sound a Biosphere Region, offering Atl’ka7tsem symbolic protection as a region of global ecological significance.

Learn more about how this community-driven initiative is making waves in Howe Sound.

[Learn More](#)

Board of Directors

We give deep thanks to four out-going members who have provided vital, thoughtful, and strategic guidance through their generous time with MakeWay. Thank you Jane, Sandy, Peter and Liisa.

For the first time ever, we decided to approach Board succession differently with MakeWay putting out a public call for new members of the Board. As a result we are now welcoming five stellar new Directors who will help guide us through this next phase of the organization and expand the Board’s networks, experience, and diversity.



AERIN JACOB



LESLIE CAMPBELL



DENISE WILLIAMS



JUSTIN FERBEY



ANDREW HEINTZMAN, CHAIR



MAXINE IFILL



MICHAEL JANTZI

Outgoing Directors



Peter MacLeod

“MakeWay is a frontrunner. It’s an organization that breaks ground by inspiring others with new approaches to funding, partnerships and impact. It’s legacy in Canada is significant and likely under-appreciated – but like all movement makers it focuses on results and not who gets the credit.”



Liisa O’Hara

“I have learned about the incredible power of building bridges; both metaphorical and concrete ones. The synergies resulting from the power of nature and communities thriving together will have everlasting positive impacts. I have also learned about the combined power of humility and boldness that will be crucial in continuing the work on diversity, equity and inclusion.”



Sandy Houston

“It has been inspiring to see an organization so intent on listening to and serving its communities and their priorities. MakeWay has found its “north star” as a catalyst for finding new pathways to the sustainable inclusive and just Canada we all desire.”



Jane Rabinowicz

“MakeWay isn’t afraid to take risks, to be imaginative, and to learn from failure. I appreciate that MakeWay is always striving to do better, holding space for different perspectives and acting as a bridge between funders and community-led initiatives. The integrity of MakeWay is centering community leadership as a value in everything they do.”

Incoming Directors



Raïsa Mirza

“I look forward to supporting an organization that thinks big, but acts locally, to support the systemic changes necessary to help ensure that vital ecosystems in Canada, and the humans that depend on them, flourish for many generations after ours.”



Julie Gelfand

“There are a great many issues we have to address in order to ensure our planet is viable in the long term, particularly the climate and biodiversity crises. We need strong supported leaders to help us in the work.”



Nancy Karetak-Lindell

“I look forward to providing a Northern and Indigenous perspective as someone born and raised in Canada’s North. I like the partnership and collaborative approach MakeWay has plus their willingness to listen to the people who are affected by the changes in our world.”



Caroline Merner

“MakeWay’s vision of the inseparable connections between nature and people through generations deeply resonates. I hope to support MakeWay’s work in centering communities in leading a transition towards a more equitable and sustainable future.”



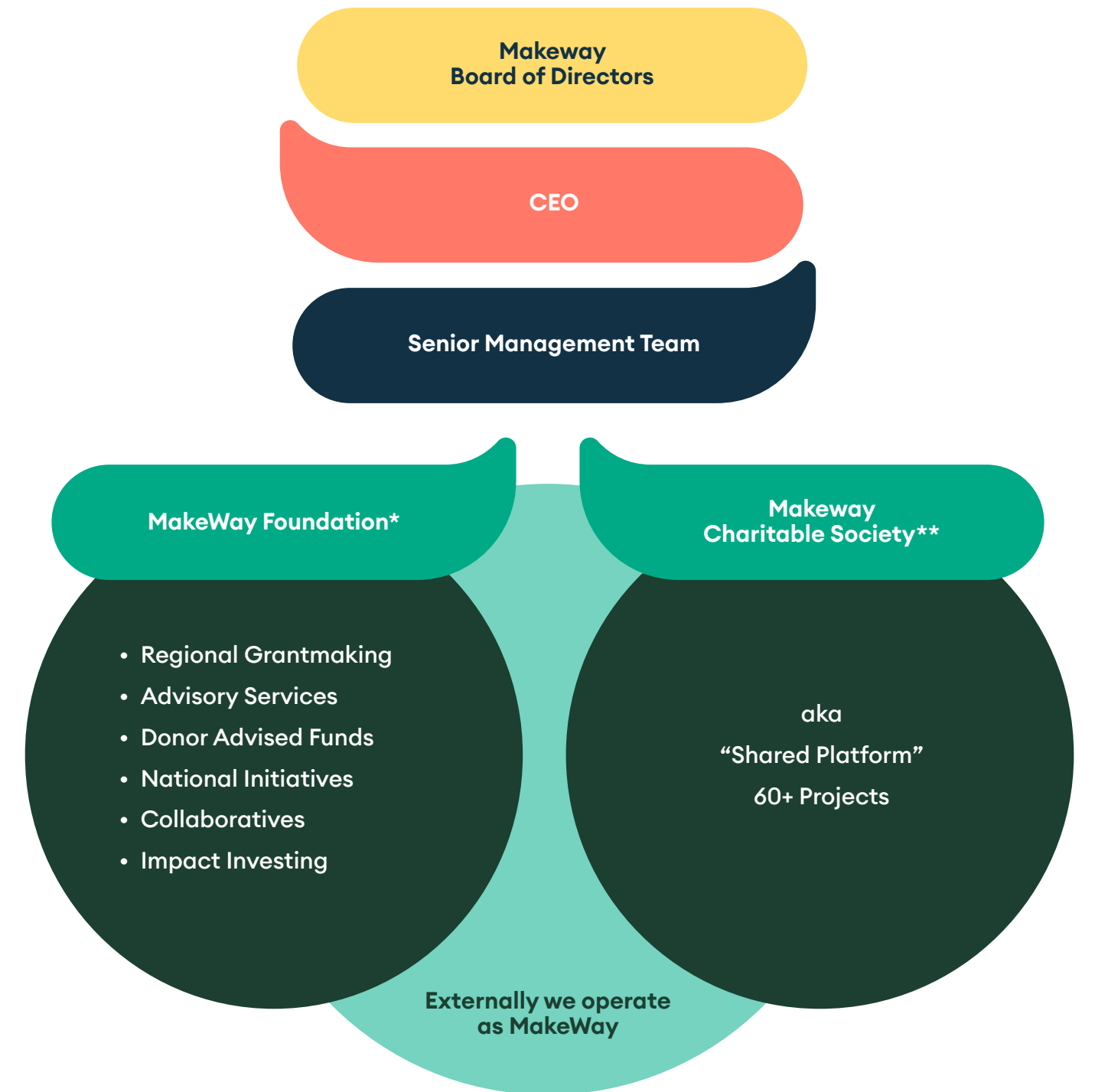
Erica Barbosa

“In today’s societies, economies are increasingly centered around networks and communities, defined by information sharing, connectedness, reduced tolerance for injustice. I consider MakeWay as actively aligning its practice in this way, having a great impact on communities, and setting an example for philanthropy nation-wide.”

Legal Structure



Pacific Waterfall by Shayd Johnson



*A national charity and public foundation with a goal to help nature and communities thrive together

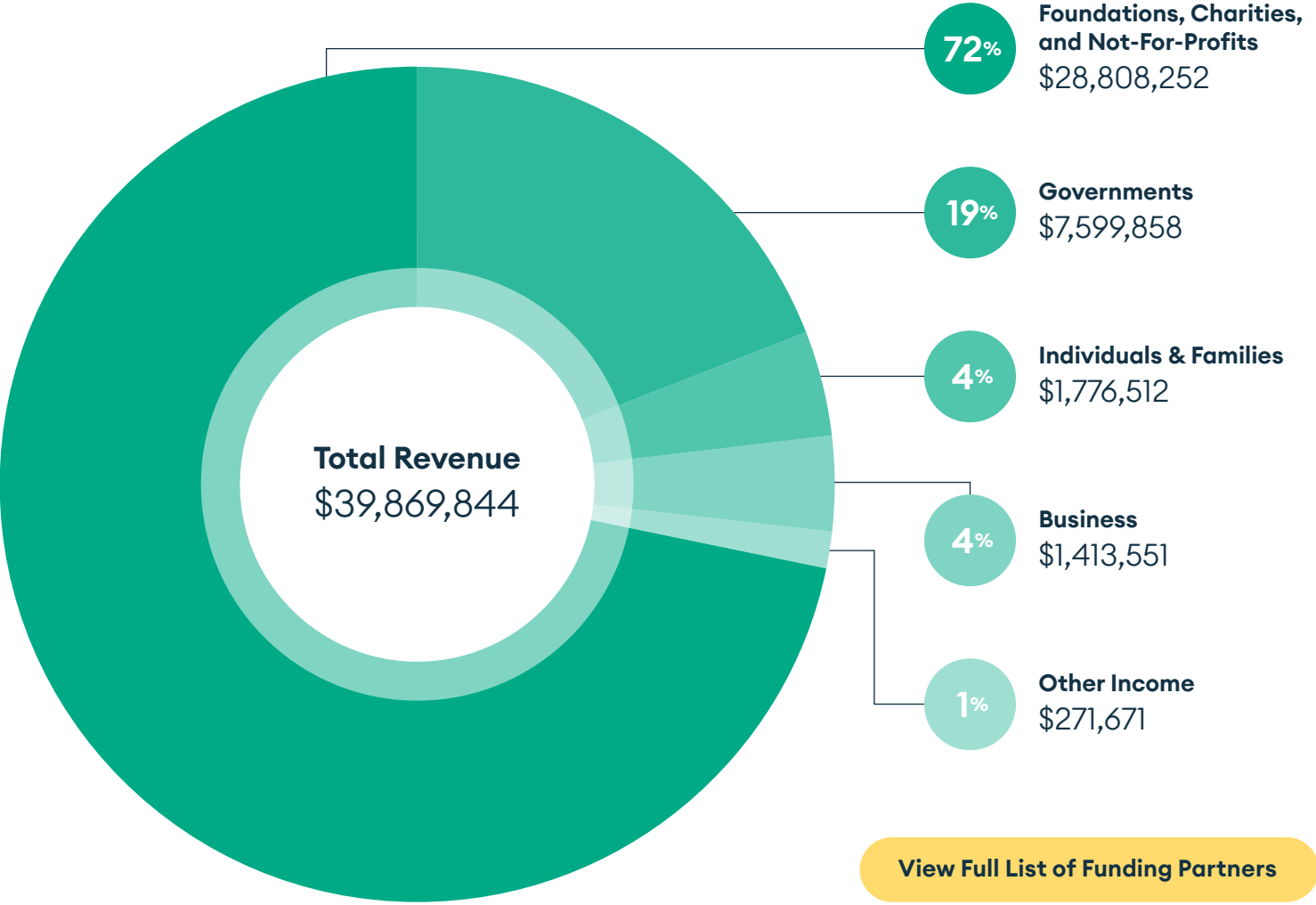
**An operating charity that houses social change projects ranging from neighbourhood-scale initiatives to national conservation efforts on a shared platform providing administrative supports and charitable expertise.

Financial Results

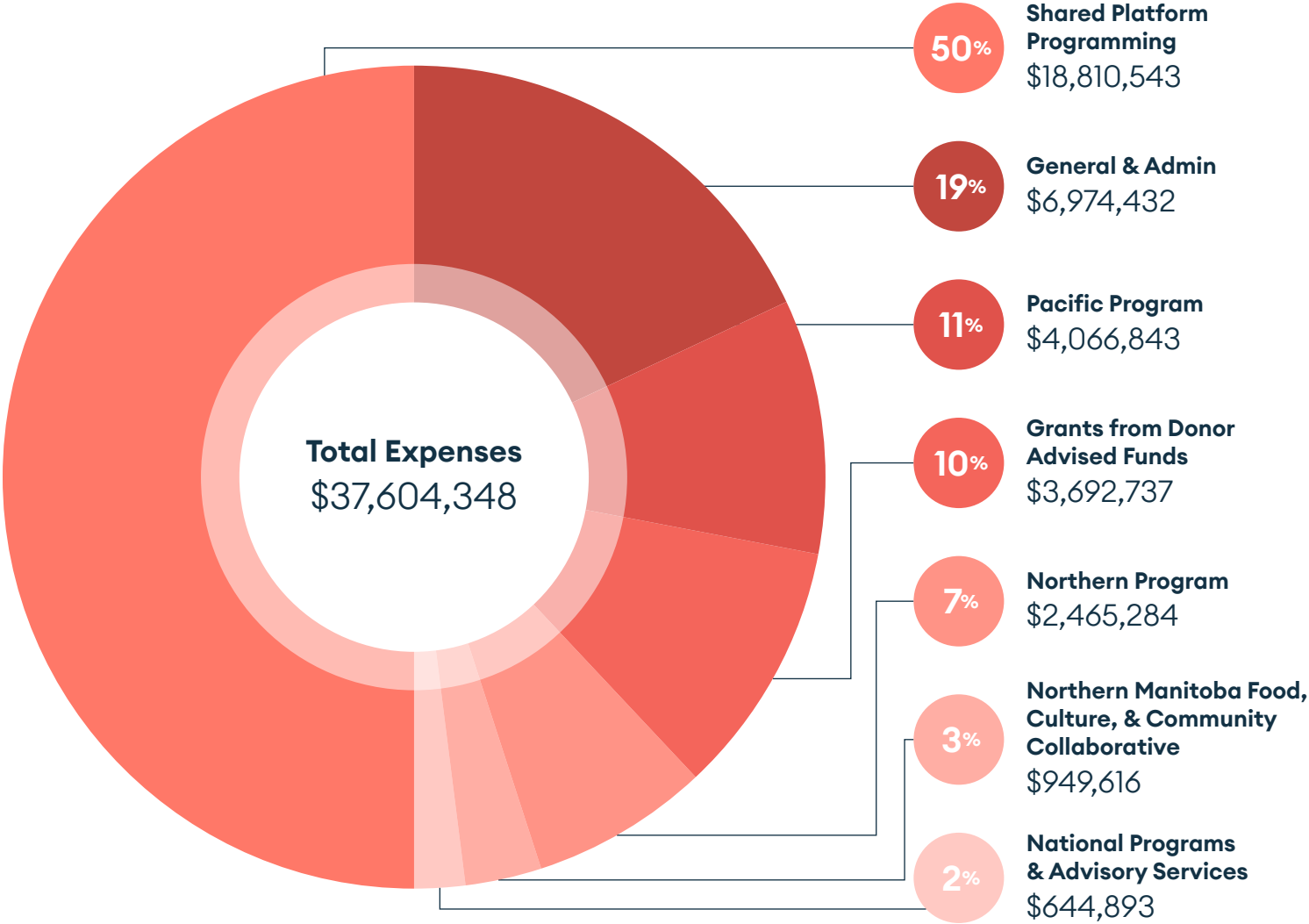
MakeWay is home to MakeWay Foundation and MakeWay Charitable Initiatives Society. The following provides a summary of the combined fiscal year 2021 financial results for MakeWay.

Transparency is important to us. See full details in our Audited Financial Statements [here](#).

Revenue



Expenses



MAKEWAY.ORG

MakeWay is a national charity and public foundation with a goal to enable nature and communities to thrive together. We do this by building partnerships, providing solutions, grants, and services for the charitable sector across the country.

MakeWay Foundation (BN 868947797 RR0001)
MakeWay Charitable Society (BN 130560188 RR0001)

COVER PAGE PHOTO

Nawalakw team member Danielle Dawson sharing joyful moments with campers, July 2021. Nawalakw Culture Project, a project on MakeWay's shared platform, is creating connections to land and language through education and wellness facilities in Musgamagw Dzawada'enuxw territory. In 2021 they completed construction of their culture camp, which serves as a gathering place for the local community.

Photo: Bradley Shende.

