MakeWay is a national charity and public foundation with a goal to enable nature and communities to thrive together. We do this by building partnerships, providing solutions, grants, and services for the charitable sector across the country.

Position Overview

The Atlantic Water Network (AWN), a project on MakeWay’s shared platform, is the hub for community-based water monitoring in Atlantic Canada, collaborating with over 100 organizations to advance water science and stewardship in the region. AWN is a catalyst and support system for environmental stewardship in Atlantic Canada, directly assisting the staff and volunteers of watershed groups of all sizes and capacities. Thanks to funding through the Science Horizons Program, AWN is looking to broaden our network further, and provide community-based water monitoring support in all communities in Atlantic Canada.

AWN’s vision is that Atlantic rivers, lakes, and wetlands are healthy and stewarded by local communities in the long term. Our mission is to strengthen community-based water monitoring in Atlantic Canada by creating shared learning opportunities, offering tailored technical supports, and promoting local water priorities at both regional and national scales.

Purpose of the role

The Network Outreach Coordinator broadens the network and overcomes barriers to participation. They undertake strategic and responsive outreach activities to broaden the Network of community partners. This role ensures that Network support is there for all that might need it. The position undertakes communication activity that raises the Network's profile and fosters a sense of community and collaboration amongst community partners.

Anticipated Start Date: July 31, 2023
Location: Option to be based at office in Halifax, hybrid, or from home in the Atlantic Canada region
Salary range: $26/hour
Reports to: AWN's Director

Key Responsibilities

Growing the Network

- Develop and provide a program of outreach activity that will reach out to new groups and refresh our relations with less involved groups and encourage participation in the Atlantic Water Network.
- Identify barriers to participation in the Network - and to water monitoring more generally - that different groups and communities face. Ensure the Network is able to address these barriers and so widen participation.
- Keep aware of gaps in our network coverage and scope of support and work with other AWN staff to create opportunities to address.
- Provide insight to Network staff to ensure program offers meet the needs of community groups with an interest in water monitoring work in Atlantic Canada.
Supporting the Network

- In conjunction with the Program Manager, provide training or other support activities to community partners that build their community building and communications capabilities.
- Along with other network staff, foster collaboration between network members.
- Support the Director in funder and donor development activity.
- Support and organize network meetings.

Communicating our Work

- Raise the profile of AWN and celebrate and amplify the work of our partners to the wider public.
- Provide compelling storytelling of watershed monitoring and stewardship to the wider public.
- Manage AWN communication channels and provide timely communications to partners of AWN's work through social media, blog posts and other channels as appropriate.
- Manage AWN’s relationships with local and national media, including fielding requests and

Other work

- Provide effective support and encouragement to AWN interns and volunteers as needed to broaden the network.
- Represent AWN at events and meetings across the region.
- Provide other support as may be reasonably required of a Network Outreach Coordinator from time to time.

Qualifications Required

Knowledge

- Post-secondary degree or equivalent experience.
- Knowledge of community-building methods and practices.
- Understanding of barriers to participation facing community members, especially marginalized groups.
- Understanding of water monitoring and water quality issues is desirable.
- Awareness of local and regional environmental topics including public policy, environmental justice, conservation, community development is desirable.

Skills

- Excellent relationship building skills – able to quickly build rapport with new people and establish lasting and trusting relationships.
- Demonstrates a strong service ethic, particularly in relation to community groups.
- Highly effective organizing skills including prioritizing and project management, time management and planning.
- Analytical skills.
- Adept at problem solving, individually or as part of a group.
- Self-motivated.
- Highly collaborative ethos – works closely with colleagues collectively.
- Effective and inspiring verbal communication skills – able to present and engage with people from diverse backgrounds.
- Excellent writing skills - able to communicate complex issues clearly to non-specialists.
- Capable and effective at creating social media content that builds an active following.
- Proficient with communication and design software tools.
- Fluency in English is essential. Verbal and written fluency in French is desirable.
- Class 5 driving licence.
Experience

- Experience working with communities and volunteers, is essential, ideally in the environmental field.
- Experience of or working with marginalized communities.
- Experience writing science-related content for diverse audiences.

Application Requirements

This position is funded through a grant from the Clean Foundation (in partnership with Environment and Climate Change Canada) that has the following requirements of the applicant:

- No more than 30 years of age at the start of the internship.
- Canadian citizen, permanent resident, or person granted refugee status in Canada.
- Not in school full-time.
- Applicants can be located anywhere in Canada; Atlantic Canada preferred.

How to apply

To apply for this position, please send ONE document with a combined cover letter and CV, with your name in the document title to info@atlwaternetwork.ca by midnight (ADT) 05 July, 2023. Thank you to all those who apply for the position.

Atlantic Water Network-Makeway is an equal opportunities organization and welcomes applications from underrepresented communities such as Indigenous and Aboriginal People, 2SLGBTQ+ persons, African Nova Scotians and other Racially Visible Persons or women in occupations or positions where they are underrepresented.

Applicants are encouraged to self-identify in their submission.

Please note, we thank all applicants for their interest in this position. Only those applicants who have been selected for interviewing will be contacted.

For more information about Atlantic Water Network and MakeWay, please visit:

https://atlwaternetwork.ca
http://makeway.org/approach/shared-platform/

As Atlantic Water Network is on MakeWay’s Shared Platform, the selected candidate will be an employee of MakeWay.

MakeWay is strongly committed to creating a diverse workplace environment and we welcome and encourage applications from the communities we serve.
We are proud to be an equal opportunity employer.

MakeWay will provide accommodation during all steps of the hiring process, upon request, to applicants with disabilities. Please advise us if you need any accommodation.