#NarrativeBack

A Resource for Indigenous Communities in the Face of Climate-Related Disasters









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Welcome to your Media Kit

In the midst of uncertainty and the challenges we face, we extend our warmest welcome to you, the community leaders who are guiding your communities through times of evacuation and wildfire. Your knowledge, and dedication to safeguarding your people and homelands are signs of strength in trying times.

This media kit has been crafted with the utmost empathy and consideration for the complexities you are navigating. It stands as a supportive resource, a bridge between your community's experiences and the outside world seeking to understand and stand in solidarity.

Amidst these trying times this kit is designed to provide you with the tools to ensure your stories are told with respect, sensitivity, and authenticity. Within these pages, you'll find guidance that reflects your culture, acknowledges your trauma, and champions the strength that unites your community.

Feel free to copy and paste this kit into your own letterhead, allowing it to blend seamlessly with your community's identity. As you do so, know that no credit needs to be given to either IndigiNews or MakeWay for its creation. This kit is yours, meant to be moulded and adapted to suit your community's needs, dreams, and aspirations.

As you navigate these pages, remember that the **green** signifies where you'll need to share your community's specific information, ensuring that your voice remains at the forefront. And the **orange** is meant to guide you, please delete it when copying and pasting to your own document.

While you journey through the landscape of media engagement, remember that your voice is powerful and your experiences hold immeasurable value.

May this kit serve as a way to navigate the delicate balance of sharing your story while safeguarding the well-being of your community.

Thank you for allowing us to stand beside you in this journey. Your leadership and unity shine brightly, even in the midst of darkness. Together, we can shape narratives that honour your community's unique journey and illuminate the path towards renewal.



The Story Behind this Kit:

From the Writer: kelsie kilawna

I was born and raised in a family of storytellers. Through my teachings I learned that being syilx meant I was responsible to contribute to the wellbeing of all of life as directed by captikw'I (oral storytelling laws that govern syilx people.)



As a Senior Specialist of Storytelling and Cultural Collaborations at MakeWay and a contributing Aunty for IndigiNews, where my roots in storytelling took hold, I am honoured to take part in the creation of this media kit.

As syilx people we take every opportunity as a moment for reflection and transformation, in times of love, joy, grief, and fear, we remain disciplined by our teachings that tell us how to respond to the times.

In response to the wildfire that has moved through the homelands of many sqilx'w (Indigenous Peoples, as one with their land,) IndigiNews Media and MakeWay partner up to bring you this media kit. We are taking this moment to remind people how to come together in a good way to talk about hard things.

Trauma-informed reporting is simply being culturally aware. Indigenous Peoples have always cared for spirit and mental health as part of holistic wellness. While colonial entities such as media can cause harm by not having the understanding of the importance of spiritual wellness during times of grief as sqilx'w storytellers at IndigiNews we knew we had to create something that would support reporters, journalists, and storytellers to be able to share our stories in a good way.



Your Media Rights and Guidelines

The following has been prepared to empower you with information about your rights and responsibilities when participating in media interviews.

Your perspective and voice are essential, and we want to ensure that your experiences are accurately represented and respected. By following these guidelines, you can engage confidently with the media while safeguarding your community's values and well-being.



- You have the right to share your perspective and knowledge while upholding your community's values and traditions.
- You have the right to review the interview content before it is published or broadcast to ensure
 accuracy and cultural sensitivity. Please ask the reporter or storyteller if they will allow you to
 review your quotes in context. If they won't allow it you are allowed to disengage at any time.
- You have the right to withdraw from the interview process at any point if you feel uncomfortable or misrepresented.
- It's your responsibility to communicate clearly with the reporter about your boundaries, preferred terminology, and cultural considerations. For instance; if any part of sharing a story is in violation of a cultural protocol feel free to share that you're not in the position to share about it.
- You have the right to request edits or corrections to the interview content if inaccuracies arise.
 Advise the reporter prior that you would like to ensure you are able to request edits or corrections.
 Again, you are allowed to disengage if you don't feel comfortable with their response.

Preparing for Interviews:

- If possible, collaborate with a media liaison who can provide support and guidance throughout the interview process.
- Familiarize yourself with the media outlet, reporter's work, and the topics to be discussed.
- Clarify the purpose of the interview, its scope, and the expected duration.
- Reflect on key messages you want to convey and cultural aspects you'd like to highlight.

The Interview:

During the interview

- Set the tone by beginning the interview with sharing anything you want the reporter to know about you and feel free to ask them questions too. Get to know them.
- Speak at a comfortable pace and express yourself authentically.
- If a question is unclear or uncomfortable, ask the reporter to rephrase or provide more context.
- Feel free to share anecdotes, stories, and examples that align with your community's experiences.
- You are allowed to record interviews as well to ensure what you shared is accurate in its context after publication.

After the Interview:

- Request an opportunity to review the interview content, especially direct quotes, for accuracy and cultural sensitivity.
- If inaccuracies are found, kindly request corrections before the content is published or broadcast.
- Remember, your involvement in media interviews can help amplify the community's voice and perspectives. By exercising your rights and responsibilities, you contribute to accurate representation and respectful storytelling.







Media Kit

When sending your kit to media contacts feel free to copy/paste the below writing into the email body. Fill in the green with your community's information.

Responsible Media Engagement During Indigenous Community Wildfire Crisis

Dear Journalists, Reporters, and Storytellers,

We appreciate your dedication to informing the public about critical events, such as the wildfire crisis affecting our communities. As you are aware, these situations demand not only accurate reporting but also a deep sense of responsibility and cultural sensitivity. We are writing to emphasize the importance of positive media engagement and to provide guidance on how to approach these situations in a respectful and impactful manner when you are reporting on our people.

Why Responsible Media Engagement Matters to [Insert Community Name]:

- Cultural Sensitivity: Our people have distinct laws, protocols, teachings, and stories that guide how we
 make decisions and how we understand our world. It's vital to approach your reporting with cultural
 sensitivity, understanding that your words and actions can deeply impact the communities you are
 choosing to cover. With that choice comes a deep responsibility to do things in a good way, as any other
 guest in our homelands.
- Trust and Relationship Building: Building trust with our community is essential. Responsible reporting during a crisis can foster positive relationship building that can benefit both journalists and the community.
- Impact on Mental Health: Media coverage can significantly impact the mental health of community members. Trauma-informed reporting can mitigate harm while having empathy and compassion for our people.

About this Trauma-Informed Reporting Kit:

To ensure responsible and culturally sensitive reporting, we have prepared a Trauma-Informed Media Kit tailored specifically for [Community Name] facing wildfire crises.

This kit outlines guidelines and information to consider when reporting on such events.

We ask you to review and follow this kit when engaging with our community during this challenging time.

By adhering to the principles outlined in the kit, you contribute to creating a safer environment for community members and demonstrate a commitment to ethical journalism. It is our shared responsibility to tell the story while respecting the dignity and wellbeing of those affected.

If you choose to report on our situation, we encourage you to refer to the Trauma-Informed Media Kit as your comprehensive guide. Our community's well-being is paramount, and this kit will help ensure that your reporting aligns with our homeland teachings, protocols, and values and supports the wellbeing of the people.

We thank you for your commitment to ethical journalism. Should you have any questions or require further information, please feel free to reach out to our community liaison, [Community Liaison's Name], at [contact email/phone number].

Sincerely,

[Your Name] [Your Title] [Your Contact Information]

Fire Information Release Template

Fire Information Template: Please copy and paste this into your own document or letterhead, and fill in all the green with your own information.

Date: [Date]

To: [Media Names]

From: [Community Band Chief's Name, Spokesperson, or ESS Coordinator]

Subject: Important Wildfire Update - [Community Name and Wildfire Name]

[Your traditional greetings],

We are reaching out to provide you with crucial updates about the current wildfire situation affecting our community, [Community Name]. As Caretakers of our homelands with a responsibility for the well-being of our people, we are committed to sharing accurate and respectful information with the media and the public.

Location: The wildfire is currently situated in [provide specific location information if possible].

Size: The approximate size of the wildfire is [provide approximate size].

Containment Status: As of now, efforts are underway to [provide containment status: e.g., "actively manage the wildfire," "work towards containment," "address the situation"].

Immediate Concerns: We want to assure our community members and the wider public that we are closely monitoring the situation. At this time, there are [mention any immediate concerns or potential impacts, if applicable].

Community Response: Our community is coming together to address this challenge, prioritizing the safety and well-being of our relations and homelands. We are grateful for the support and resources from [mention any assisting organizations, if applicable].

For any additional information or inquiries, please contact: [Community Spokesperson or Emergency Response Coordinator Name] [Contact Information]

We thank you for respecting the sensitivity of the situation and for your commitment to delivering accurate information to the public. By working together, we can ensure that our community and its unique needs are properly represented.

With appreciation,

[Your Community Name] [Community Band Chief's Name, Spokesperson, or ESS Coordinator] [Contact Information]

Reporting in our Communities During Wildfires: A Trauma-Informed and Culturally Sensitive Approach

Feel free to copy/paste below into your own letterhead and fill green in with your own information. A reminder that your community may have unique needs or requirements feel free to add or remove anything the best aligns.

Reporting on wildfires in our community requires a deep understanding of cultural sensitivities, trauma-informed practices, and a commitment to ethical journalism. By following these tips and suggestions, you can ensure that your reporting aligns with not only the Truth and Reconciliation Commission (TRC) Calls to Action but will also support positive community relations:

Build Relationships:

- Prioritize building trust and relationships within the community before reporting. Respect local protocols
 and seek permission from [Insert name(s), of whose consent should be sought out before coming to
 community.]
- Take the time to understand our community's visitor protocols [link them here if you have them, if not see Appendix 1 for an example], and understand our values in order to accurately portray our experience.

Use Trauma-Informed Language:

- Choose language that acknowledges the potential emotional impact of the wildfire crisis. Use words that convey empathy and understanding rather than sensationalism.
- Avoid graphic descriptions that can trigger distress. Focus on the human impact and the community's response to the crisis.
- Use content warnings appropriately in stories that speak of environmental grief. Loss of connection to land is trauma.

Ethical Photography and Imagery:

- Seek explicit consent before taking any photographs or videos within the community or when witnessing ceremony.
- Avoid capturing distressing or graphic images that could retraumatize community members. Focus on visuals that show community strength.
- [Insert any cultural protocols you wish to share around imagery that applies to your community, for instance some communities do not consent to photos during times of grief or loss, etc.]

Community Perspective:

- Give community members a voice by sharing their stories and perspectives. Highlight how they are coping, supporting each other, and drawing on our culture to move through these times.
- Avoid generalizations and stereotypes. Represent the diversity of experiences within the community.

Cultural Sensitivity:

- Use respectful terminology for our identities, teachings, and ceremonies. Avoid appropriating or misrepresenting our culture.
- When discussing our cultural teachings, protocols, or beliefs, we ask that you approach the subject with respect and a willingness to learn.
- Please refrain from making assumptions or generalizations about our teachings. If you have questions, we encourage you to ask community members who are knowledgeable in these areas and ask in a good way. This means you ask when trust is built and also be mindful to conduct an act of reciprocity.
- Obtain explicit consent from community members before discussing or featuring any aspects of our ceremonies in your reporting.
- When you do speak of our ceremonies where explicit consent has been given we ask you hold it in high regard. We place powerful meaning on our ceremonies and we ask that it be understood through your writing in a respectful way.

Avoid Sensationalism:

- Focus on accurate reporting rather than sensationalism. Overemphasizing dramatic aspects can perpetuate harmful stereotypes and detract from the community's experience.
- Refrain from using sensational language that exaggerates the crisis or portrays the situation in an overly dramatic way.
- Instead, use clear and factual language to communicate the details of the wildfire and its impact on the community.
- Provide a balanced perspective that includes both challenges and strengths. Highlighting only the negative aspects of the situation can create an unbalanced narrative.
- Share stories of community strength, Indigenous brilliance, and support to provide a comprehensive view of the situation.

Empowerment and Resilience:

- Highlight the strength and resilience of Indigenous communities during challenging times. Showcase how
 we are drawing on our teachings, stories, protocols, and ceremonies to navigate our way through a crisis.
- Acknowledge the complex systemic challenges and imposed barriers that communities have faced, while spotlighting strength.

Humanize the Story:

- Focus on the human experience and the impact of the wildfire on individuals, families, land, and the community as a whole.
- Share personal stories with the consent of those involved to help readers/viewers connect on a more empathetic level.

Trauma-Informed Interviewing:

- Approach interviews with sensitivity and respect. Allow community members to share their experiences at their own pace.
- Only connect with our community members if you are willing to treat our people with genuine care for their well-being and experiences.
- Begin the interview by expressing gratitude for their willingness to share their stories. Start by sharing about
 yourself so a relationship through story sharing can be formed. Spend an ample amount of time with the
 community member, nothing is done quickly or rushed. Having respect for our time with others means we
 do not rush through things, things are done slowly and in a good way. (This is a general practice for many
 Indigenous communities, please remove it if it doesn't apply.)
- Refrain from offering personal opinions or judgments during the interview. Let the interviewee express themselves without fear of criticism.
- Obtain explicit consent from interviewees before recording or using their stories. Provide them with control over how much they want to share and whether they want their name mentioned.
- Create a comfortable and non-intrusive setting for the interview. Choose a quiet and private location

- where the interviewee feels safe and supported.
- Practice active listening throughout the interview. Maintain eye contact, nod, and provide verbal cues to show that you are fully engaged in the conversation. Refrain from physical contact.
- Ask open-ended questions that allow interviewees to share their experiences in their own words. Avoid leading questions that may influence their responses.
- Examples of open-ended questions: "Can you tell me about your experience during the wildfire?" and "How has the community been supporting each other?"
- Be aware of the interviewee's emotional state. If they become visibly upset or distressed, give them the option to pause or end the interview.
- Understand that certain questions regarding grief and loss of land is trauma especially for Indigenous folks, these should be asked sensitively as it may be triggering for interviewees, especially during a crisis.
- If a question seems to distress the interviewee, respectfully move on to a different topic.
- Don't rush the conversation. Allow for moments of silence, as interviewees might need time to gather their thoughts or process their emotions.
- After the interview, offer resources we have attached for emotional support, such as counselling services or community resources.
- Express gratitude for their contribution and remind them that their story will be told with respect, we
 also highly encourage any storytellers to allow Indigenous people final say on how personal stories
 are shared. Give the opportunity for a read-over before publishing so sqilx'w people can have selfdetermination over the narrative and identity.

Informed Consent:

- Obtain informed consent before interviewing community members or using their stories. Explain the purpose of the interview and how the information will be used.
- Building trust is essential. Take the time to introduce yourself, your role, and the purpose of the interview. Assure the interviewee that their experiences will be handled with care.

Collaborative Approach:

- If possible, collaborate with Indigenous journalists, who may have a deeper understanding of cultural nuances and can provide valuable insights.
- Be open to feedback and guidance from community members regarding your reporting approach.

Cultural Considerations and Terminology Guide for Accurate Reporting

Copy/Paste this into your own document as you wish, filling in what information your community is willing to share. Be mindful you only need to share what feels good for you and your community.

We extend our appreciation for your interest in sharing our community's story, particularly during this wildfire event. To ensure your reporting is culturally sensitive and accurately conveys our values, traditions, and experiences, we kindly provide you with this cultural considerations and terminology guide. Please ensure the information provided in your story aligns with our community values as listed below:

Spelling and Pronunciation:

- Our homeland language is: [share language, consider linking in a language website you're comfortable with them accessing, if you wish.]
- [Any notes about language, for instance is it all uppercase, lowercase, any considerations you'd like a reporter or storyteller to know.]
- Our homeland place names hold significant meaning. Please ensure the correct spelling and pronunciation
 of these names to maintain their authenticity, please use our homeland place name before the colonial
 place name.
- Pronunciation guides: [Provide phonetic guides if possible].

Roles and Titles:

- Accurate representation of roles and titles is crucial. Familiarize yourself with our governance structure, leadership positions, and traditional titles.
- Examples: [List key roles and titles with brief descriptions].

Community Governance Notes:

- Our governance structure and decision-making processes are unique. Collaborate with our leaders to accurately convey how decisions are made and the involvement of community members.
- Insights: [Provide concise notes on governance practices].

Indigenous Knowledge and Practices:

- Acknowledge and respect our traditional knowledge and practices, which guide our response to crises.
- Emphasize the importance of our Indigenous science and land based responsibilities during these times and beyond.

Historical Context:

- Our history shapes our experiences. Understand the historical context that influences our perspectives, challenges, and strengths.
- Contextual information: [Provide relevant historical background or links for folks to read and learn more].

Preferred Terminology:

- Use respectful terminology that aligns with our cultural values and identities. Avoid stereotypes and misrepresentations.
- Terminology: [List preferred terms and explanations].

Sources of Expertise:

- Collaborate with our local Indigenous leaders, Elders, and cultural experts where appropriate. Seek guidance to ensure accuracy and respect in your reporting.
- Expert contacts: [Provide contact information of community experts].

Consent and Privacy:

- Obtain informed consent before using personal stories or photographs. Respect the privacy and emotional well-being of those sharing their experiences.
- Consent process: [Explain how to seek and document consent].

Cultural Liaison Contact:

- For accurate information and cultural guidance, reach out to our designated cultural liaison, [Cultural Liaison's Name], at [Contact Information].
- Contact details: [Provide cultural liaison's contact information].

Emotional Support Resources:

List local and national mental health resources available to community members at the end of your story.

Include crisis hotlines, counselling services, and support groups that specialize in trauma and grief counselling. Highlight services that are culturally sensitive and respectful of Indigenous healing practices.

List of resources:

National Indian Residential School Crisis Line:

- Toll-Free: 1-866-925-4419
- Available 24/7, offering culturally appropriate support for survivors of residential schools and their families.

Hope for Wellness Helpline:

- Toll-Free: 1-855-242-3310
- Available 24/7, providing immediate culturally sensitive support and counselling for Indigenous peoples across Canada.

<u>Indigenous Services Canada: Mental Wellness</u> Services:

 Offers a range of mental health resources and services specifically tailored to Indigenous individuals and communities.

B.C.: The KUU-US Crisis Line Society:

- Call: Adults/Elders (250-723-4050); Child/Youth (250-723-2040); Toll free (1-800-588-8717); Métis Line (1-833-MétisBC)
- 24/7 Crisis services through education, prevention and intervention programs.

[Insert any that apply to your local area, a template is below]

Local Crisis Hotline:

- [Insert local crisis hotline number and description]
- Available for immediate support during times of crisis.

[Local Counseling Service]:

- [Insert local counseling service contact information and description]
- Offers trauma-informed counseling and therapy sessions

[Local Support Group]:

- [Insert local support group details and description]
- Participate in a supportive community that understands and shares similar experiences.

Local Friendship Center:

- [Insert contact information]
- Connect with your local Friendship Center, which may offer mental health support services and cultural programs.

Contact Information

Insert any spokespeople contacts who are given authority to speak, or share background knowledge with the media.

Please feel free to use the provided contact information to facilitate accurate reporting and communication with our community members and key spokespeople.

We encourage you to reach out to the community leaders and experts mentioned below for insights, interviews, and information that can enrich your coverage.

Your commitment to ethical reporting is appreciated, and we look forward to the possibility of collaborating with you to share our community's story.

Thank you for your dedication to respectful and accurate reporting.

Community Leaders and Contacts:

Community Chief: [Name]

• Phone: [Phone Number]

Email: [Email Address]

Elder/Elders' Council Representative: [Name]

Phone: [Phone Number]

• Email: [Email Address]

Youth Representative: [Name]

• Phone: [Phone Number]

Email: [Email Address]

Emergency Services:

Local Emergency Line: [Phone Number]

Police: [Phone Number]

Fire Department: [Phone Number]

Health Services: [Phone Number]

Mental Health Professionals:

Mental Health Counselor: [Name]

• **Phone:** [Phone Number]

• Email: [Email Address]

Indigenous Mental Health Specialist: [Name]

• Phone: [Phone Number]

• **Email:** [Email Address]

Community Organizations:

[Name of Local Organization]:

- Description: [Brief description of organization's services]
- Phone: [Phone Number]
- **Email:** [Email Address]
- Website: [Website URL, if applicable]

[Name of Another Organization]:

- **Description:** [Brief description of organization's services]
- Phone: [Phone Number]
- Email: [Email Address]
- Website: [Website URL, if applicable]

Appendix 1: Community Protocol for Visitors

Please copy/paste and fill the green with your own information, feel free to tailor to your liking.

[Homeland Greeting],

Welcome to [community name]. We value and respect all visitors who come to learn. In order to ensure a positive and meaningful experience for everyone, we kindly ask you to observe the following community protocols:

Seek Permission:

Before entering our community, please seek permission from [enter name, title, and contact information]. This demonstrates respect for our sovereignty and ensures that your presence aligns with our homeland practices of informed consent.

Acknowledge the Land:

As you enter our homelands, take a moment to acknowledge and honour our land as a living being. This land holds deep significance to us, and recognizing its story is an important part of respect.

Introduce Yourself:

When you arrive, introduce yourself to the community members or designated hosts. Building personal connections fosters understanding and allows us to welcome you more warmly.

Respect for Elders and Youth:

Elders and Youth hold a special place in our community as holders of knowledge from past and future. Greet them with deference and engage in conversations with humility and a willingness to listen and learn.

Active Listening:

Engage in active listening during conversations, ceremonies, and gatherings. This demonstrates your genuine interest in understanding our way of life and cultural values.

Consent for Photography:

Always ask for permission before taking photographs or videos within the community. Some areas, events, or moments may be considered private or sacred and not suitable for documentation.

Respect Ceremonial Spaces:

If you are invited to witness or participate in a ceremony, respect the protocols and guidelines provided by the hosts. Follow their instructions and maintain a respectful demeanour.

Cultural Sensitivity:

Be mindful of cultural differences and sensitivities. Avoid appropriating or misrepresenting our culture, and ask questions at an appropriate time with respect and an open heart. Be mindful that not all questions will be met with an answer, we tend to keep our most sacred information to a minimum with visitors.

Offer Gifts Thoughtfully:

If you wish to offer a gift to community members or hosts, do so thoughtfully and in accordance with our way of life. Homeland foods, crafts, or donations to community initiatives are often appreciated.

Leave No Trace:

Respect the environment and the places you visit. Leave no trace of your presence by disposing of waste properly and refraining from damaging our homelands' natural resources.

Follow Community Guidelines:

Adhere to any specific guidelines or regulations set by the community, especially when participating in community events, workshops, or gatherings.

Express Gratitude:

Before leaving, express your gratitude to the community members and hosts who welcomed you. A simple thank you goes a long way in showing your appreciation.

By adhering to these protocols, you contribute to a respectful experience for both yourself and our community. We value your presence and look forward to sharing with you.

(Thank you),

[Community Name] [Community Leaders' Names] [Date]

A special note for journalists

From the writer: kelsie kilawna

As a journalist I wanted to impart three teachings for you to keep in mind at all times of reporting:

Self-Locate:

In syilx teachings we never speak on things we have never experienced ourselves. It's a way that we keep the truth in the forefront of all we do. So before you take on a pitch or story, ask yourself what are your experiences with this that you can draw strength from. Connection to a story is much more powerful than parachuting into a story from nowhere. If you have no personal ties or connections to any aspect of a story it's okay to withdraw from it. For Indigenous Peoples for instance you may notice we will share our whole family, where we were born, raised, and who raised us. Our way of connection lies in how we are able to weave our stories together with others, it's a powerful form of self-location. We share how we are tied to conversations when we choose to use our voice. As storytellers you're more powerful with connection, not void of it.

Grief is a ceremony:

Moving through change requires a process of grief and for most Indigenous people grief has a special ceremony attached to it. When grief protocol is in place there are many varying things that are important during that time.

For instance, here in syilx homelands we are not to have our photos taken during our time of grief. So when reporters or journalists begin to knock on our doors during our ceremony it's important to humble yourself and be okay knowing that you will be the last person most people want to speak to. Please consider the impact of your work and ask yourself what good you are contributing to a difficult situation.

Not every story is yours to tell:

It's okay to know when you are not equipped or low on your own mental, emotional capacity to tell a certain story. Stories that are heavy with trauma are not always our stories to carry, and share out. It could be that we are not able to support our Knowledge Sources in a good way, or it could be that we need a break from contributing to the trauma news cycles. Respect others and yourself in your work, you are worthy of it.



Closing Thoughts

On behalf of IndigiNews Media and MakeWay we send our heartfelt thoughts and prayers to all of the Indigenous kin impacted by the wildfires.

We pray for ease in your heart as you come into a new relationship with your homelands, know that we stand with you.

In solidarity.



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About IndigiNews



IndigiNews is Indigenous-led journalism that does news differently. Our storytellers tell stories from across our Indigenous homelands while practicing trauma-informed, culturally relevant and respectful journalism.

About MakeWay



MakeWay is a national charity and public foundation with a goal to enable nature and communities to thrive together. We do this by building partnerships, providing solutions, grants, and services for the charitable sector across the country.

We build deep trust-based relationships in remote, Northern, and Indigenous communities, as well as urban neighbourhoods, creating healthy pathways between philanthropy and community partners.

Media Kit Designed By: Lauren Marchand Photography By: kelsie kilawna