



# 2017 YEAR IN REVIEW

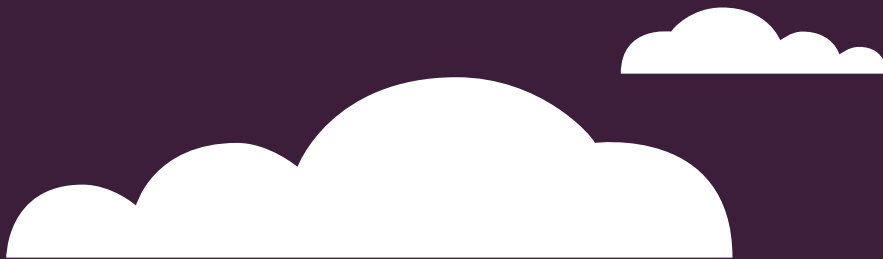
 Tides Canada

# About Tides Canada

**Tides Canada's vision is a healthy environment with social equity and economic prosperity for all Canadians.**



We build bridges among sectors, helping to steer more philanthropy into solutions that address social and environmental challenges. In collaboration with diverse partners, Tides Canada provides tools, expertise, strategy, and relationships to get from vision to impact.



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Cover photo: Samiya Ahmed and Denise Koulis at the 5th birthday celebration for the School for Social Entrepreneurs Ontario (SSE), a project of Tides Canada. Samiya is a 2017 graduate of SSE's Social Intrapreneur Fellowship and Denise is a longstanding SSE volunteer. Photo: Jake Martella.





## From the President & CEO



**In last year's message, I spoke about how in today's political climate there's a greater need than ever to decrease polarization and increase collaboration in the charitable sector.**

This is why Tides Canada continues to bring together an expanding network of communities, philanthropists, foundations, businesses, and governments.

Our sector continues to be under attack, with a lot of false narratives, unfounded claims, and misinformation intentionally being spread on social media and in the mainstream media. Polarization, unfortunately, is increasing, and it is happening by design. There are orchestrated, well-funded campaigns propagating these false narratives, and it is no coincidence that aligned political and corporate interests are rallying against organizations in the social change sector, trying to frame all of us as something we are not.

In fact, Tides Canada is an organization that is deeply committed to speaking openly and acting with integrity. We do this by collaborating with both donors and social change leaders, by building

bridges among sectors, and by working with diverse parties to find shared solutions to tough challenges. **This work is needed even more today.** We are proud to share with you in this report some of Tides Canada's innovative work in 2017 to bring people together to create impact and strengthen our sector.

A wonderful example is **Powered by Data**, a new shared platform project that works with nonprofits, funders, and governments to provide open access to Canadian grantmaking data and increase the sector's capacity to better use, share, and learn from it. Data is increasingly a part of the world in which we live, but for nonprofit organizations, concepts like open data are often unfamiliar. Powered by Data levels the playing field, creating a data environment where nonprofits and funders alike can benefit.

Another example of collaboration comes from the Northwest Territories. **The NWT On The Land Collaborative** brings together government partners, philanthropists, corporations, and Indigenous leaders to co-fund and collaborate around grantmaking for Indigenous-led on the land programs. In 2017, the Collaborative raised and disbursed more than \$600,000 across 35 projects that are—among other things—providing cultural revitalization opportunities, fostering well-being and justice, enhancing community strength and resiliency, stewarding the land for future generations, and building sustainable economies.

I also invite you to read the story of an anonymous donor behind the **Coalition for Action on Toxics**, which is working to reduce toxic chemical and pesticide exposure in Canada to protect the environment, wildlife, and human health. Our work with this donor reflects how Tides Canada is supporting a new generation of philanthropists who want to get deeply involved in the projects they fund, and are looking for smarter and more strategic ways to do philanthropy. Our new philanthropy advisory service is providing philanthropists like her with the strategy, expertise, and tools needed to achieve the deep and lasting outcomes they are looking for. It's a unique kind of support for a new



generation of philanthropists who are raising the bar in our sector.

As many of you know, this is my last Year in Review letter. After 18 years witnessing the maturation of this organization from a small, new nonprofit into the remarkable force that it is today, it is time for a change, for me and for the organization. I am excited about the next phase of the journey—for both myself and for Tides Canada. I have the utmost confidence that Tides Canada will continue to grow as a dynamic and innovative force for positive change in our country.

As always, I thank you, our steadfast and visionary community. Thank you for continuing to place your trust in Tides Canada, and for working in partnership with us. Your support means everything.

Together we're creating uncommon solutions for the common good.

Sincerely,

Ross McMillan  
President & CEO



Cinematic spectacle UNINTERRUPTED immerses viewers in the journey of Sockeye salmon returning to their birthplace to spawn. The installation was projected onto the Cambie Bridge in Vancouver throughout the summer of 2017, and was co-sponsored by Tides Canada.



## Tides Canada 2017 Highlights

**7** of **8**

new shared platform projects are

**Indigenous-led**

or provide programs to support

**Indigenous communities.**



**Tides Canada**

was re-accredited by  
Imagine Canada for

**excellence in accountability,  
transparency, & governance.**

School for Social Entrepreneurs Ontario  
**celebrated 5 years of helping**  
community innovators and emerging  
visionaries become the  
**best leaders they can be.**

**Dene Nahjo**

awarded a NWT Minister's  
Choice Award for excellence  
and dedication to the  
**revitalization of the**  
**arts and culture**  
in their community.

Above Ground co-hosted an  
**international symposium**  
**on Parliament Hill**

to explore legal initiatives to  
ensure Canadian companies are  
held accountable for their  
international activities.





## Anne Gloger

of the East Scarborough Storefront received 2017 Jane Jacobs award in recognition of her

**contribution to the fabric of Toronto life.**

## Qqs Project Society created the **Koeye Community Garden Project** -

a garden and gathering place growing food security and learning opportunities for Heiltsuk youth.



Tides Canada completed a full renewal of all information systems.

**On time and on budget!**

**Over \$5 million**  
in support of  
**freshwater conservation.**

More than

# 3400

Canadian people and organizations partnered with Tides Canada to fund social and environmental change across the country.





# Shared Platform Projects

## Clean Energy and Climate Solutions

- Enviromentum
- Project Neutral
- Shift

## Healthy Oceans

- Great Bear Education and Research (GBEAR)
- Marine Plan Partnership for the North Pacific Coast (MaPP)

## Healthy Watersheds

- BC Freshwater Initiative
- Canadian Freshwater Alliance
- Forum for Leadership on Water (FLOW)
- Mackenzie Water Initiative\*
- Rivers Without Borders Canada
- Slave River Coalition

## Protected Land and Forests

- Give Green Canada\*
- Nexwagwez?an – Dasiqox Tribal Park Initiative
- Rainforest Solutions Project
- Sea to Cedar

## Sustainable Food Systems

- BC Food Systems Network
- Canadian Biotechnology Action Network
- Farms at Work
- Not Far From The Tree

## Sustainable Livelihoods

- Binnars' Project

## Resilient Communities

- Above Ground
- AIDS-Free World Canada
- Arctic Funders Collaborative
- ArtBridges/ToileDesArts
- The Base
- Connecting Women with Scarborough Services
- Dene Nahjo
- Diasporic Genius
- The Gord Downie & Chanie Wenjack Fund\*
- East Scarborough Storefront
- FireLight
- Get REAL
- IndigenEYEZ BC
- Indigenous Place Making Council
- Inner Activist
- Innovative Young Indigenous Leaders Symposium
- Jane's Walk
- Northern Youth Leadership
- Ontario Indigenous Youth Partnership Program
- Organizing for Change
- Our Voices
- Powered by Data
- Qanak
- The Reading Partnership
- Reel Youth
- Resource Movement
- Sacred Seeds Collective (formerly known as Mno Wiisini Gitigaanan)
- School for Social Entrepreneurs Ontario
- Social Venture Partners Toronto
- summerlunch+
- Together Project





# Powered by Data maximizes availability and impact of data for the public good



Powered by Data staff and volunteers with Transform the Sector conference keynote speaker Lucy Bernholz.

"Data is increasingly becoming a buzzword both in the public sphere and in the charitable sector—but most nonprofits are still figuring out how to incorporate data into their work meaningfully," says Michael Lenczner, Founding Director of Powered by Data, a project of Tides Canada's shared platform.

"The sector is starting to learn that there's more to data than just conversations around conducting impact evaluations in service of funders. There are some really exciting opportunities for nonprofits and charities to explore how they can leverage data to better advance their own work," says Lenczner.

Powered by Data's mission is to maximize the availability and impact of data for public good. Through an approach that blends data policy and data strategy, the project helps establish frameworks that will enable the social sector to better share, use, and learn from data. Powered by Data works with charities, nonprofits, government, funders, and global data initiatives.

"Open grants data can tell us a lot about both the charitable and nonprofit sector. It helps us understand what activities are happening in the sector, and tells us who is working on these

activities. This can be leveraged as a powerful tool for helping nonprofits find collaborators who are doing similar or aligned work," he says.

Tides Canada has been publishing detailed lists of grants in our online annual reports for many years. This spring, as part of our ongoing commitment to transparency (and inspired by Powered by Data's work), we began publishing our grants in open data format and are increasing the frequency of our reporting by publishing a detailed list of grants on a quarterly basis.

What is open data? Open data is information that is free, publicly available, machine-readable, and openly licensed for re-use and re-distribution. This means that anyone can access the information on Tides Canada's website, download it into their



Powered by Data Project Director Michael Lenczner.



own systems, and use the information for research, education, or even commercial purposes.

In February 2017, Powered by Data hosted Transform the Sector, a conference focusing on the digital data needs of the social sector. The event brought together 300 people from nonprofit organizations, government, foundations, academia, and business—and explored themes around data ethics, data capacity, and the role of data in philanthropy.

Coming out of Transform the Sector, Powered by Data identified administrative data-sharing as a high-impact intervention for the social sector moving forward. This is operational data collected by government agencies and social services on the people they serve—rich information that could never be shared as open data but could be leveraged to help us understand social outcomes, inform evidence-based policy, and better integrate public service delivery.

“In terms of our own learning, we’ve been discussing with our team about what it means to be “data geeks” working in the social sector. We recognize that diverse members of civil society are going to hold distinct pieces of knowledge around the use cases, as well as unique risks posed by changes in data policy and infrastructure. We also recognize that these communities—especially those from marginalized groups—are, for the most part, excluded in discussions around digital infrastructure development. So, we have been thinking about how to make conversations around technology more accessible, and how we can move towards more inclusive decision-making processes around data and tech.”

“We really believe in the potential data holds in being a force for social good. Our long-term vision at Powered by Data is a society where governments, charities, and nonprofits are using data to build a more equitable world.”

*Powered by Data is one of Tides Canada's over 50 shared platform projects. Our projects benefit from sharing important administrative resources and expertise. Learn more about the shared platform and how to join at [tidescanada.org/our-solutions/shared-platform](https://tidescanada.org/our-solutions/shared-platform). Learn more about Powered by Data at [poweredbydata.org](https://poweredbydata.org).*



Powered by Data team.





# Donors

Tides Canada receives donations from a wide range of individuals, governments, and organizations including foundations, charities, nonprofits, and businesses. Our donors help us connect and empower a wide range of people and initiatives across the country to take on environmental and social challenges.

We sincerely thank our community of donors for their ongoing support and for working alongside us to build a stronger Canada.

## Foundations, Charities, and Nonprofits

Foundations, charities, and not-for-profits are important members of Tides Canada’s community. Their donations help us lead and support initiatives across the country and provide uncommon solutions for the common good.

- 444S Foundation
- Abundance Canada
- Agri-Food Management Institute
- The Arab Community Centre of Toronto
- Association of Mackenzie Mountains Outfitters
- Bealight Foundation
- The Blennerhassett Family Foundation
- Brainerd Foundation
- The Brian and Joannah Lawson Family Foundation
- Building Opportunities With Business Inner City Society
- Canadian Health Food Association
- Canadian Union of Public Employees
- Canadian Union of Public Employees Ontario Division
- The Caring Alliance
- Catherine Donnelly Foundation
- Central City Foundation
- The Chawkers Foundation
- Chisholm-Thomson Family Foundation
- The Christina Mary Hendrie Trust
- CJ Foundation
- Common Counsel Foundation
- Community Foundations of Canada
- Counselling Foundation of Canada
- The Cultural Conservancy
- de Gaspé Beaubien Foundation
- Denendeh Against DAPL
- Donner Canadian Foundation
- Downtown Vancouver Business Improvement Association
- Echo Foundation
- The Edith and Bernard Ennis Foundation
- Edmonton Community Foundation
- Endswell Foundation
- Enterprise Rent A Car Canada Foundation
- Face the World Foundation
- Faith & The Common Good
- Fort Nelson First Nation
- Freedonia
- Freshwater Future
- Freshwater Future Canada
- Friends of the Greenbelt Foundation
- The Fyfe Foundation
- George Cedric Metcalf Charitable Foundation
- Gordon and Betty Moore Foundation
- Gordon and Patricia Gray Animal Welfare Foundation
- The Gosling Foundation
- Harbinger Foundation
- The Harweg Foundation
- The Helderleigh Foundation
- The Helpalittle Foundation
- The Houssian Foundation
- The Illahie Foundation
- Inspirit Foundation
- Inter Pares
- Ivey Foundation
- The J. W. McConnell Family Foundation
- Jackman Foundation
- James Family Foundation
- Jeanne Sauvé Foundation
- The John and Pat McCutcheon Charitable Foundation
- The Joyce Family Foundation
- The Kiwanis Club of Toronto Foundation
- Laidlaw Foundation
- The Lawrence Family Foundation
- The Lawson Foundation
- Leanne Children’s Foundation
- Margaret A. Cargill Philanthropies
- The Mariano Elia Foundation
- The Marjorie and Joseph Wright Memorial Foundation
- The McLean Foundation
- McLean Smits Family Foundation
- McMillan Family Foundation
- The Midloch Foundation
- Miziwe Biik Aboriginal Employment and Training
- MLSE Foundation
- National Indian Brotherhood Trust Fund
- New Venture Fund
- North Growth Foundation
- The Northpine Foundation
- Northwest Territories Power Corporation
- NWT Recreation & Parks Association
- Oak Foundation
- Ottawa Community Foundation
- Pacific Community Resources Society
- The Peter Cundill Foundation
- The Peter Gilgan Foundation
- President’s Choice Children’s Charity
- Private Giving Foundation
- Raven Foundation
- RBC Foundation
- Real Estate Foundation of British Columbia
- Renew Canada Society
- RSF Social Finance
- Sacred Fire Foundation
- The Salamander Foundation
- Schwab Charitable Fund, Richard and Susan Jacobsen Fund
- The Sea to Cedar Foundation
- Sigrid Rausing Trust
- Silver Dollar Foundation
- The Sitka Foundation
- The Slight Family Foundation
- The Sprott Foundation
- Stanford University, Stanford Center on Philanthropy and Civil Society
- TD Friends of the Environment Foundation
- Thomcliffe Neighbourhood Office
- TNC Canada
- Toronto Foundation
- Toronto Together
- The Tree of Peace Friendship Centre
- Trottier Family Foundation
- Trust for Mutual Understanding
- TSNE MissionWorks
- UFCW Local 1518
- United Way of Greater Toronto
- United Way of Northwest Territories
- The University of British Columbia



# Donors

University of Toronto  
Vancity Community Foundation  
Vancouver Foundation  
Vancouver International Airport Authority  
W.C. Kitchen Family Foundation  
Walter and Duncan Gordon Foundation  
Wasiabin Entertainment Group  
Watson Family Foundation  
West Hill, Highland Creek Lions Club  
Wilburforce Foundation  
The Winnipeg Foundation  
York University

## Individuals & Families

In 2017, we received more than 3,100 donations from individual Canadians and their families. Our community of individual donors and their families work with us to support hundreds of social change initiatives, ranging from neighbourhood-scale social programs to national conservation efforts.

## Businesses

Businesses provided generous support to Tides Canada's innovative social change projects and high-impact charitable programs. We also help businesses increase their social impact by crafting charitable giving strategies that align with their corporate values.

Athabasca Chipewyan First Nation	Manulife Securities
Adrenaline Body Piercing & Tattoos	Maple Leaf Foods Inc.
Alison Milne Design Limited	Mountain Equipment Co-operative (MEC)
Alliance Data	New Roots Herbal
Aviva Canada Inc.	Nimmo Bay Resort Ltd.
Bell Canada	Observatorio Latinoamericano de Conflictos Ambientales
Bullfrog Power Inc.	Ocean Light II Adventures
Cannon Design Architecture, Inc.	Osmington (Union Station) Inc.
Capital Fundraising Inc.	Patagonia Inc.
Canadian Imperial Bank of Commerce	Peter Raab Personal Real Estate Corp
Cohen & Master Tree and Shrub Services Limited	Rana Law
Deloitte Management Services LP	Red Leaf Studios Inc.
Diavik Diamond Mines	Renewal Funds Management Co. Limited
Dominion Diamond Ekati Corporation	RSA
Dow Chemical Canada	Sobeys National
Dragonfly Ventures Holdings Limited	TD Bank Group
Ecotone Software Consulting Inc.	TELUS
Encorp Pacific	The Bank of Nova Scotia
Filmswelike	The Big Carrot
Genus Capital Management	The Pint Public House
Investors Group Financial Services Inc.	United Parcel Service
J. Michael Robbins & Associates Inc.	
Lush Handmade Cosmetics	





# Donors

## Governments

We partner with local, provincial, territorial, First Nations, and federal government agencies to lead and support solutions that integrate healthy economies and communities with strong environmental and social outcomes. Governments can access philanthropic and grassroots communities through our networks and can contribute to existing charitable initiatives that are creating social change.

BC First Nations Health Authority  
 BC First Peoples' Cultural Council  
 BC Housing  
 BC Interior Health  
 BC Ministry of Environment – Water Protection  
 BC Ministry of Indigenous Relations and Reconciliation  
 City of Edmonton  
 City of Port Coquitlam  
 City of Roseland  
 City of St. Catharines  
 City of Toronto  
 City of Vancouver  
 City of Vancouver – Pacific National Exhibition  
 Community Government of Whati  
 Government of British Columbia – Provincial Health Services Authority  
 Government of Canada – Agriculture and Agri-Food Canada  
 Government of Canada – Canada Council for the Arts  
 Government of Canada – Canadian Heritage  
 Government of Canada – CBC Radio  
 Government of Canada – Employment and Social Development Canada  
 Government of Canada – Foreign Affairs Trade & Development Canada  
 Government of Canada – Immigration, Refugees and Citizenship Canada  
 Government of Canada – Indigenous and Northern Affairs Canada  
 Government of the Northwest Territories

Government of the Northwest Territories – Department of Aboriginal Affairs and Intergovernmental Relations  
 Government of the Northwest Territories – Department of Environment and Natural Resources  
 Government of the Northwest Territories – Department of Health and Social Services  
 Government of the Northwest Territories – Department of Industry, Tourism and Investment  
 Government of the Northwest Territories – Department of Municipal & Community Affairs  
 Hamlet of Aklavik  
 Hamlet of Fort Liard  
 Hamlet of Kugluktuk  
 Northumberland County  
 Okanagan Basin Water Board  
 Ontario Ministry of Advanced Education and Skills Development  
 Ontario Ministry of Education  
 Ontario Ministry of the Environment and Climate Change  
 Ontario Trillium Foundation  
 Pacific National Exhibition  
 Peterborough & the Kawarathas Tourism  
 Province of Manitoba – Health, Seniors & Active Living  
 Province of Manitoba – Indigenous and Municipal Relations  
 Regional District of Central Kootenay  
 Town of Fort Smith



Together Project, a project of Tides Canada, connects refugee newcomers and Canadians to build stronger, more integrated communities. Photo: Lisa Kannakko.



# A donor on her support for a toxic-free Canada and her journey in strategic philanthropy

Every day, Canadians are unknowingly exposed to toxic chemicals in our air, water, food, and more. From microplastics polluting our oceans and lakes to toxics found in everyday products such as baby bibs, shampoos, and cosmetics—toxics are endangering human health and the environment.

An anonymous donor who established the Dragonfly Fund at Tides Canada reflects on how she became involved in the issue of toxics in Canada.

“Initially, I funded clean energy and freshwater conservation, then started to question what is the root issue. What is polluting our waters? What are the issues with energy? I realized the fundamental issue is toxics: the poisons we are continuously putting into our air, water, and our bodies. Toxics are a huge issue for human and environmental health,” says the donor.

Like many of the donors who use Tides Canada’s philanthropic advisory services, the Dragonfly Fund donor activated a custom suite of tools, expertise, and strategy to support her vision.



Otis is eating an organic apple that he picked on a farm in the Ottawa Valley. Photo: Heather Harding.

Exploring ways to address her growing concern, the Dragonfly Fund donor and Tides Canada brought together people and organizations currently working on toxics from across the country. From these convenings, the donor realized that it was a critically under-funded issue, and that there is a significant opportunity to have a positive impact.

Because of these convenings, and with contributions from the Dragonfly Fund and other seed money from supportive partners, the Coalition for Action on Toxics was formed and became a project of Tides Canada’s shared platform. Made up of funder and nonprofit organizations (Canadian Association of Physicians for the Environment, Ecojustice, Environmental Defence, Équiterre, Chisholm Thomson Family Foundation, Ivey Foundation, J.W. McConnell Foundation, Salamander Foundation, Lush Handmade Cosmetics Ltd., and Echo Foundation), the Coalition shares a vision to reduce toxic contaminants and exposure in Canada.



How could legislation around toxics in Canada, including better labelling laws, help protect people and the planet?





Stronger laws would limit the exposure of toxics at the source, resulting in the improved health of all Canadians and our lands and waters.

Although the donor is actively involved in her philanthropy with the Coalition for Action on Toxics, she chooses to give anonymously. “I’m not seeking acknowledgment or public recognition - that’s not what drives me. I’m a shy person and I don’t feel comfortable in the spotlight,” she says.

“Working with Tides Canada has allowed me to explore my own values and develop my own philanthropic vision and process. I like to step outside typical philanthropy. I’m interested in conscious evolution and long-term change for the better. I like supporting work that is under-funded. I like to fund organizations and leaders who are passionately driven to truly make a difference in their field. Tides Canada identifies gaps in environmental and social justice funding on a national scale and supports driven leaders who have that spark.”

“In the last decade working with Tides Canada, I have seen their extraordinary network of professionals engaged at the forefront of these issues. It would have taken me years to build those relationships. Tides Canada already has them in the DNA of the organization. For me it’s a privilege to support those people who want to be at the forefront and still have my privacy.”

The Coalition for Action on Toxics has ambitious goals. The project aims to realize a policy framework that takes a proactive rather than reactive approach to toxics in our environment. It aims to address immediate threats from toxics on human and environmental health. And, it aims to improve public awareness of toxics and equal access to a toxic-free environment for all Canadians, with a focus on marginalized communities.

Collaboration with partners like the Dragonfly Fund donor makes it possible for Tides Canada to create solutions for social good. Her engagement with and strategic funding of these important, complex environmental and social efforts reflects a new way of giving that many philanthropists are investing in today.

Learn more about Tides Canada's philanthropic advisory services at [tidescanada.org/our-solutions/philanthropic-advisory-services](https://tidescanada.org/our-solutions/philanthropic-advisory-services).

You can help us tackle tough environmental, social, and economic issues by making a donation to our [Uncommon Solutions Fund](https://tidescanada.org/uncommon-solutions-fund). Contact Melissa Leite at [melissa.leite@tidescanada.org](mailto:melissa.leite@tidescanada.org).



# Funds

Donor advised funds are a flexible and cost-effective way to manage charitable giving. Tides Canada partners with a diverse community of fund holders—individuals, charities, foundations, nonprofits, and businesses—who share a passion for environmental and social change.

- 7th Generation Fund
- Aguacene Fund
- Alberta Clean Economy Fund
- Alexander Graham Bell Innovation Fund
- Animal Spirit Fund
- AnQi's Little Angels Foundation Fund
- Arctic Marine Fund
- Auerbach Family Fund
- Aurora Fund
- Ayalik Fund
- BC Community-Based Marine Conservation Fund
- BC Marine Planning Fund
- Bealight Fund
- Burton Family Fund
- Butterfly Wings Fund
- Canadian Food Funders Collaborative
- Capacity for Conservation Fund
- Chaloult Wallace Fund
- ChangeCapital
- Chauvel Fund
- Chosen Waters Fund
- CNIS Surgical & Obstetrical Skills Education Fund
- Coalition for Action on Toxics
- Coast Conservation Capacity Fund
- Communications & Broadcasting Canadian Trust Fund
- Community Investment Research & Development Fund
- Coyle Family Foundation Fund
- CPAWS Nova Scotia Conservation Fund
- Crumbfree Caribou Fund
- Dark Horse Fund
- David J. Sokol Endowment Fund
- Division of UBC PM&R Fund
- DLN Fund
- Don Rubenstein Housing Fund
- Dr. Bik May Wai & Dr. Chung Nin Lam Endowment Fund
- Dragonfly Fund
- Dragonfly Strategic Grantmaking Fund
- Elements Fund
- Emerging Northern Leadership Fund
- Endswell Long-Term Fund
- Energy Scoping Fund
- Équiterre Fund
- Friends of Qatuwas Fund
- Friends of Qqs Conservation Support Fund
- Funding Awesome Fund
- Gitanyow Wilp Sustainability Fund
- Glenn Powers and Melanie Wong Foundation Fund
- Gord Downie Chanie Wenjack Fund
- Great Bear Analysis and Strategy Planning
- Great Bear Sea Fund
- Great Lakes Water Fund
- Harbinger Fund
- Hollyhock Scholarship Fund
- Hoops 4 Hope Fund
- Illahie Fund
- Indigenous Authority and Leadership Fund
- Indigenous Ecotourism Opportunities Fund
- Indigenous Stewardship Fund
- Jantzi Research Fund
- Jesse and Julie Rasch Foundation Fund
- John Kenneth Galbraith Prize Endowment Fund
- Jokabeca Foundation Fund
- Jon Gates Foundation Fund
- Language Documentation and Revitalization Fund
- Lindalee Tracey Award Fund
- Lunapads Global Opportunity Fund
- MacGavin Fund
- Mackenzie Watershed Fund
- McMillan-Dobell Fund
- Mentoring Excellence BC Fund
- Michael and Amelia Humphries Earthrise Legacy Fund
- Naramata Conservation Fund
- Natural Burial Association Fund
- New Literacies Fund
- Nonprofit Centers Fund
- Northern Manitoba Food, Culture & Community Fund
- Northern Ontario Water Fund
- Northern Sustainable Livelihoods Fund
- Northern Terrestrial Conservation Fund
- Northwest Territories Water Fund
- Not Far From The Tree
- NWT On The Land Collaborative Fund
- Ontario Indigenous Youth Partnership Project Fund
- OSEA Education and Research Fund
- Our Living Waters Fund
- Pacific Salmon Watersheds Fund
- Pacific Wild Fund
- Planeterra Fund
- Power of Giving Fund
- Prescription for Change Canada Fund
- Prospective Conservation Areas Fund
- Rani Luthra Charitable Fund
- Reverence for Life Legacy Fund
- Richardson Family Fund
- Rideau Institute Research Fund
- Robert Huber Memorial Fund
- Salmon Aquaculture Innovation Fund
- SHLF Endowment Fund
- Skeena Watershed Fund
- SkeenaWild Conservation Trust Fund
- Social Innovation Conference Series
- Social Venture Institute Fund
- Sokol-Rubenstein Family Life Insurance Gift Fund
- Somos El Barco Fund
- Stand Now Fund
- Stockton Fergus Family Fund
- Strachan Hartley Legacy Foundation Fund
- Strategic Philanthropy Course Fund
- Street Kids International Fund
- Sustaining Design Fund
- Terrevive Fund
- the deer crossing the art farm fund
- The Funding Network-Toronto Fund
- The Get REAL Movement
- Tides Canada Arctic Strategy Fund
- Tides Canada Science Integrity Project Fund
- Tlatsini Conservation Endowment Fund
- Transformation Fund
- Twin Island Protection Fund
- Twyla Roscovich Memorial Fund
- Tyee Solutions Society Fund
- V. Paul Lee Family Foundation
- Valerie Elia Fund
- Vancouver Bicycle Fund
- Vancouver Tomorrow Fund
- Vern's Community Fund
- Wellbeing Fund
- Wild Faith Fund
- YouMeWe Foundation Fund

*A donor advised fund at Tides Canada is an easy and efficient alternative to creating your own charitable or private foundation. Find out how you can simplify your giving and join a community of changemakers at [tidescanada.org/approach/strategic-philanthropy/open-a-donor-advised-fund](https://tidescanada.org/approach/strategic-philanthropy/open-a-donor-advised-fund).*





# NWT On The Land Collaborative supports programs that connect people with their land, culture, and community



PWK Canoe Trip – a project funded by the Collaborative in 2017. Photo: PWK High School.

With more than 90 communities stretching from Old Crow to Nain, and making up 40% of the country's geographic footprint, Canada's North is home to over 120,000 people – most are Inuit, First Nations, and Métis – with a deep connection to their lands and territories. Climate change is increasingly impacting the environment. Northern communities, dotted throughout a vast landscape, are simultaneously experiencing rapid social change. Despite many complex challenges, a growing number of Northerners are working hard to build strong and resilient communities.

Tides Canada's work across the three territories and four Inuit regions of Canada's North is rooted in a belief that lasting solutions are best understood and led by the people who are closest to the challenge. In the Northwest Territories, many of our northern partners identified the need for more accessible funding and resources for on the land programs that connect community members to their land, culture, and traditions; enhance community capacity; and promote sustainability.

And so, in 2015 we co-launched the NWT On The Land Collaborative. The Collaborative brings

together local advisors, including Indigenous and non-Indigenous community leaders, with government, charitable, corporate, and other funders to support on the land learning and connection. Today, the Collaborative includes the Government of the Northwest Territories (GNWT), the NWT Recreation and Parks Association (NWTRPA); McConnell Foundation; Dominion Diamond Corporation; TNC Canada; Indigenous Leadership Initiative; Diavik Diamond Mine; The Gordon Foundation; and community advisors representing regional Indigenous governments from across the Territory.

"Northerners, but especially Indigenous Northerners, know that spending time on the land is vital for healthy people, families, communities, and economies, not to mention the health of the land itself," says Jess Dunkin, the NWTRPA's representative on the Collaborative and a member of the administrative team.

Community partners are at the centre of the Collaborative's work. As Kyla Kakfwi-Scott, a Collaborative partner and Senior Advisor with the GNWT's Department of Health and Social Services



Youth learning to clean fish at Ka'a'gee Tu Camp, a project funded by the Collaborative in 2017. Photo: Ka'a'gee Tu First Nation.

explains, “The people who are applying for funding and running the programs have had a really important voice in both articulating the need for a collaborative approach to funding, but also what that approach should look like.”

Since the Collaborative launched, funding for projects promoting on the land learning has steadily increased. In its first two years, the Collaborative nearly doubled the amount of money granted to projects, from \$381,850 in 2016 to \$634,845 in 2017. In 2018, the Collaborative will distribute one million dollars in grants to 48 projects that get people out on the land.

“As a non-Indigenous Southerner, who now calls the North home, the Collaborative allows me to be an ally in anti-colonial work by supporting Dene, Inuvialuit, and Métis communities as they revitalize their connections to land, language, and culture,” says Dunkin.

Working as an ally is a fundamental part of Tides Canada’s work with diverse partners, and a key aspect of the collaborative funding model. The model brings together a group of partners from different sectors united in their goal to develop effective philanthropy built on cooperation, community, and shared learning. Tides Canada works with collaboratives in different geographies across the country, such as the Northern Manitoba Food, Culture, and Community Collaborative,

which helps Northern Manitoba communities design local solution-oriented projects that address regional issues of poverty, food insecurity, and related health issues.

We have learned that funding in the North is most successful with a flexible, responsive approach and strong relationships with Northerners. “Funders who don’t have relationships with northern people, communities, and organizations can find it daunting to engage, let alone develop long-term partnerships,” she says.



Jess Dunkin, On the Land Programs, NWT Recreation and Parks Association.





This is another advantage of the collaborative approach, it allows non-northern funders to work alongside partners who have the relationships, trust, and local expertise that allows them to get things done in a good way.”

By keeping community at its heart, the model allows the Collaborative to be more open in the kinds of projects that it supports, and more flexible in the administration of funds. “We can support community-driven projects that meet local needs and objectives.”

*Learn more about the Northwest Territories On The Land Collaborative at [nwtontheland.ca](http://nwtontheland.ca).*

*The collaborative funding model is just one of the solutions for social good that Tides Canada uses to help changemakers get from vision to impact. To learn more visit [tidescanada.org/our-solutions](http://tidescanada.org/our-solutions).*



A girl picking local berries with Nitso Nankat Tr’iqwandaih, a project funded by the Collaborative in 2017. Photo: Chief Julius School.



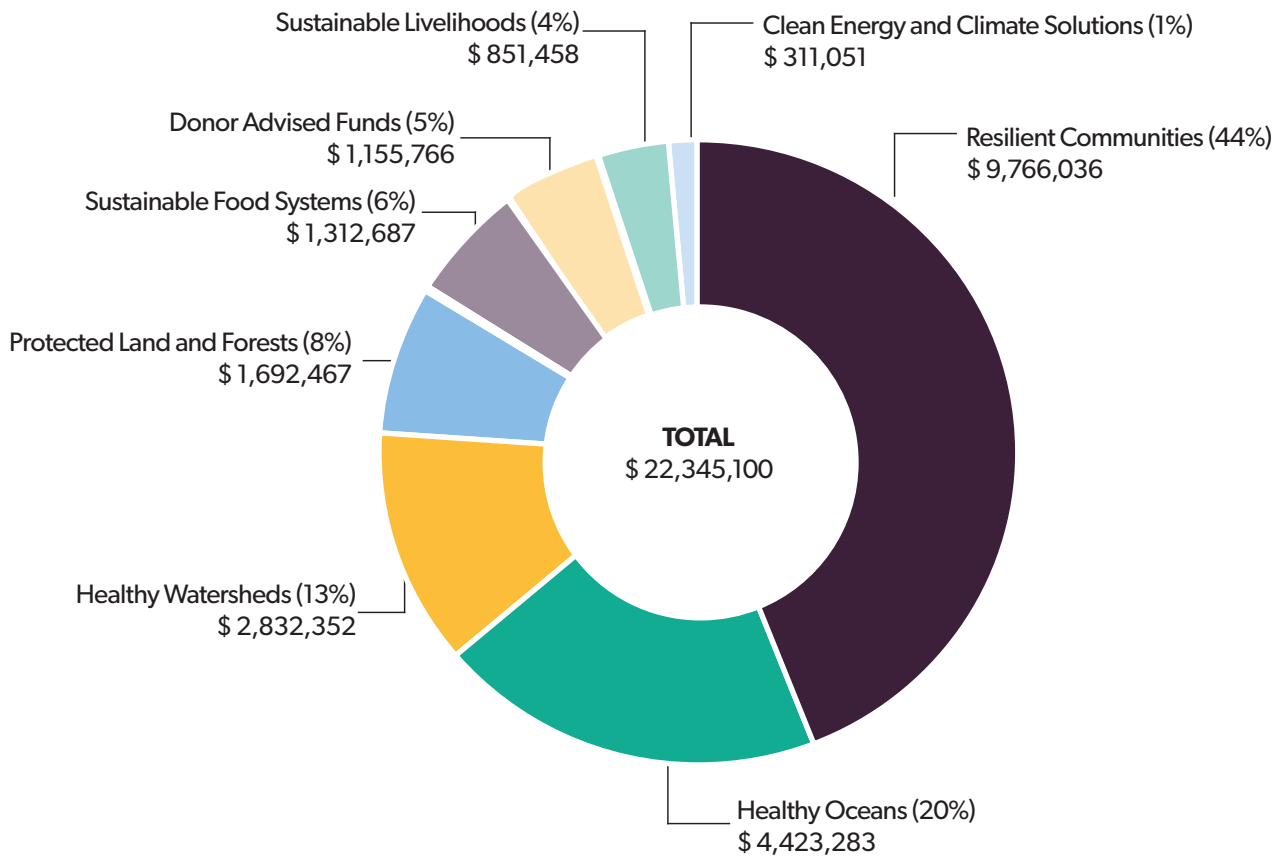
# Financial Results

Tides Canada is home to Tides Canada Foundation and Tides Canada Initiatives Society. The following provides a summary of the combined 2017 financial results for Tides Canada.

## Grants & Activities

The following is a summary of Tides Canada grants, programmatic activities, collaborations, and project expenditures in 2017 by issue area and grants made by donor advised funds.

View details of grants and activities at [tidescanada.org/2017-year-in-review](https://tidescanada.org/2017-year-in-review).

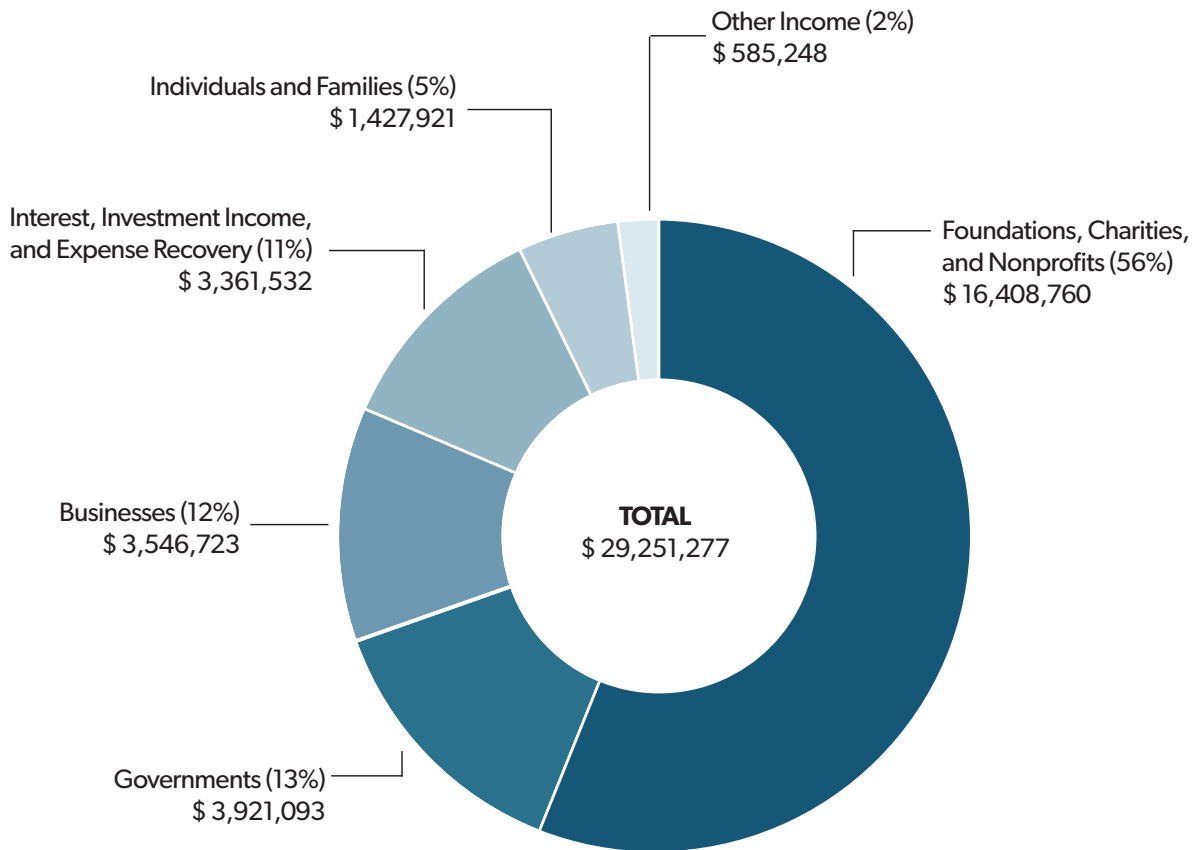






# Financial Results

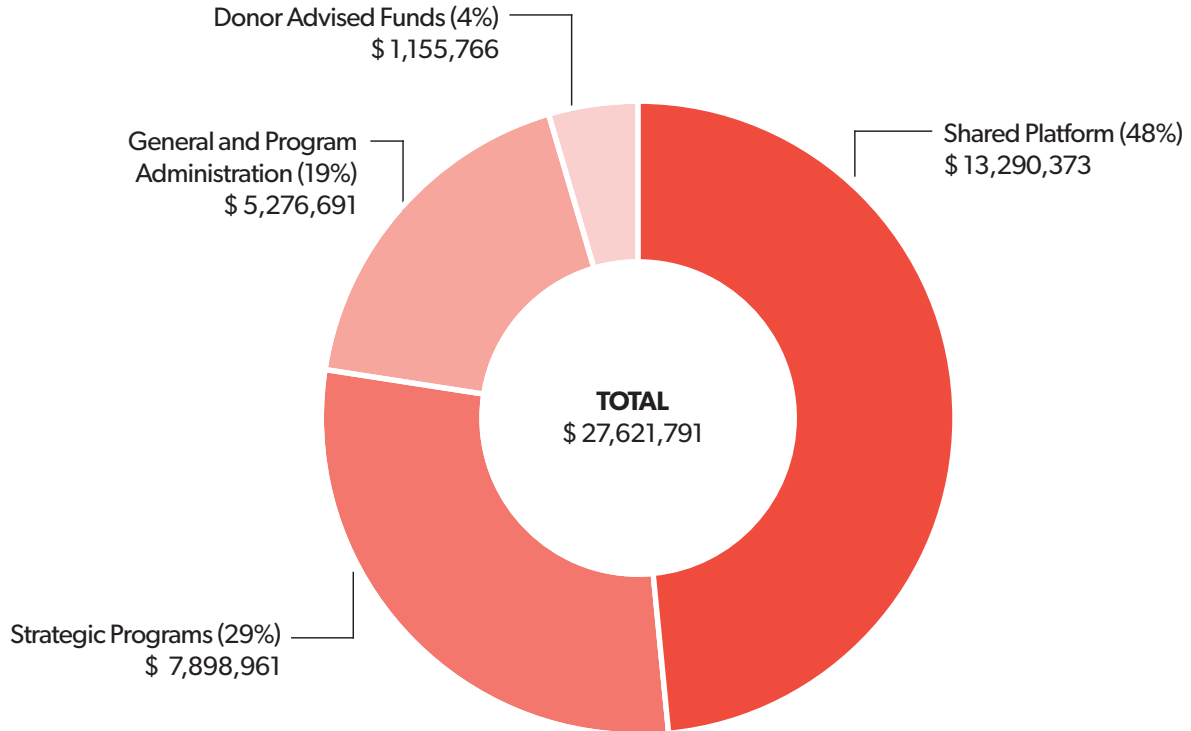
## Revenues





# Financial Results

## How We Applied Our Funds





# Financial Results

## Tides Canada

(Incorporated under the Societies Act of British Columbia)  
Combined Statement of Financial Position

	Year ended December 31, 2017	
	2017	2016
<b>ASSETS</b>		
Current		
Cash	\$ 13,855,394	\$ 13,145,779
Accounts receivable	1,604,218	1,327,235
Prepaid expenses	146,144	101,316
	<hr/>	<hr/>
	15,605,756	14,574,330
Investments	48,655,349	48,037,069
Loans receivable (non-interest bearing)	234,000	234,000
Property and equipment	1,960,996	1,875,884
Intangible assets	80,089	78,171
	<hr/>	<hr/>
<b>TOTAL ASSETS</b>	<b>\$ 66,536,190</b>	<b>\$ 64,799,454</b>
<b>LIABILITIES</b>		
Current		
Accounts payable and accrued liabilities	\$ 1,320,323	\$ 1,120,873
Deferred capital contribution	92,200	92,200
	<hr/>	<hr/>
	1,412,523	1,213,073
Deferred capital contribution	-	92,200
	<hr/>	<hr/>
<b>TOTAL LIABILITIES</b>	<b>1,412,523</b>	<b>1,305,273</b>
<b>FUND BALANCES</b>		
General	31,865,078	29,417,929
Externally Restricted	33,258,589	34,076,252
	<hr/>	<hr/>
<b>TOTAL FUND BALANCES</b>	<b>65,123,667</b>	<b>63,494,181</b>
	<hr/>	<hr/>
<b>TOTAL LIABILITIES AND FUND BALANCES</b>	<b>\$ 66,536,190</b>	<b>\$ 64,799,454</b>





# Financial Results

## Tides Canada

(Incorporated under the Societies Act of British Columbia)  
Combined Statement of Operations

	Year ended December 31, 2017	
	2017	2016
<b>REVENUES</b>		
Support awards and earned income	\$ 4,234,009	\$ 4,245,773
Other awards and donations	19,270,382	23,407,776
Investment income and other revenue	5,179,665	2,553,952
Realized gain (loss) on investments	382,527	142,355
Unrealized gain (loss) on investments	184,694	1,216,156
<b>TOTAL REVENUES</b>	<b>\$ 29,251,277</b>	<b>\$ 31,566,012</b>
<b>EXPENSES</b>		
General and administrative	5,276,691	4,705,402
Grant and program expenditures	22,345,100	20,545,009
<b>TOTAL EXPENSES</b>	<b>\$ 27,621,791</b>	<b>\$ 25,250,411</b>
<b>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES</b>	<b>\$ 1,629,486</b>	<b>\$ 6,315,601</b>



# Leadership

## Board



Andrew Heinzman, Chair



Justin Ferbey



Nabil Harfoush, PhD



Sandy Houston



Michael Jantzi



Ed Levy, PhD



Jennifer Lynn



Peter MacLeod



Liisa O'Hara

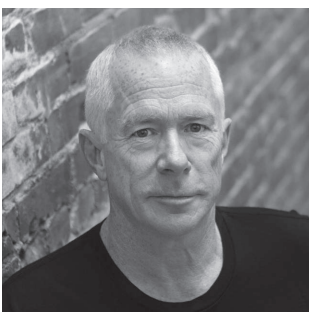


Jane Rabinowicz



Jodi White

## Executive Team



**Ross McMillan**  
President & CEO



**Elissa Beckett**  
VP, Development &  
Strategic Initiatives



**Anne Marie Johnston**  
Chief Operating Officer



Angela Code of Our Voices, a project of Tides Canada, with youth at a moosehide tanning camp in Lutselk'e, Northwest Territories. Photo: Pat Kane.





Tides Canada is accredited by Imagine Canada's Standards Program that recognizes charities and nonprofits for excellence in accountability, transparency, and governance.

Tides Canada comprises two associated organizations: Tides Canada Foundation (BN 868947797 RR0001) and Tides Canada Initiatives Society (BN 130560188 RR0001).

*The Standards Program Trustmark is a mark of Imagine Canada used under licence by Tides Canada.*

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