

**Campaign & Funding Manager**  
**Full-Time, Term, max 22.5 hrs hours/week**  
**Location: Whitehorse, Yukon**  
**Salary: \$40.00/hour**

**Position Overview:**

To Swim and Speak with Salmon, a project on MakeWay's [Shared Platform](#), is a group of Indigenous and non-Indigenous conservationists supporting youth to bring all people together to create and empower change from the ground up in communities, Indigenous Nations and Governments (all scales). While the broader project will support Indigenous-led conservation in the Yukon and BC, the first area of focus will be on the dramatic decline of salmon in the Yukon. MakeWay's Northern Team has held relationships with this group for many years and are pleased to support their evolution to a project of MakeWay.

The Campaign and Funding Manager will play a key role in telling the story of To Swim and Speak with Salmon and helping sustain the program's growth through effective outreach and fundraising. Working closely with the Operations Team as well as the youth cohort, this position will support communications strategy, social media and digital storytelling, donor relations, and funding proposals.

**Anticipated Start Date:** May 1st, 2026

**What You'll Do:**

*Campaign Management (35%)*

- Support the coordination and implementation of the program training campaign for Yukon River Personhood.
- Work with staff and youth to translate campaign goals into clear messaging, materials, and engagement strategies.
- Develop and schedule campaign weekly and monthly content across platforms, ensuring alignment with overall communications strategy.
- Manage campaign timelines, track progress, and support evaluation of campaign impact.
- Assist in developing campaign materials such as toolkits, briefing notes, social media content, and event support resources.

*Funding (30%)*

- Research, track, and prepare funding applications, reports, and donor communications.
- Support grant writing, proposal development, and collaboration with partner organizations and funders.
- Maintain an organized system for funding deadlines, deliverables, and reporting requirements.
- Assist in tracking funding outcomes and supporting financial narrative reporting.

### *Communications (25%)*

- Support the development and implementation of a communications plan across digital, print, and in-person community-based platforms.
- Maintain website and social media channels, ensuring content reflects youth voices, community relationships, and program values.
- Create newsletters, media releases, and visual materials to share updates and highlight program achievements.
- Support documentation and storytelling of gatherings, training, and events through photos, videos, and written content.

### *Collaboration and Administration (10%)*

- Work closely with the Operations Team to align communications, funding, and campaign priorities.
- Attend regular team meetings and contribute to planning, coordination, and evaluation processes.
- Support general administrative tasks related to communications, funding, and campaign activities.

### **Who You Are**

- You bring a strong cultural understanding of Indigenous-led conservation in the North, recognizing the importance of relationships, respect, and community leadership in this work.
- You are a clear and creative communicator with experience in community-based communications and storytelling, and an ability to translate complex ideas into accessible and engaging content.
- You have strong writing, design, and organizational skills, and can balance creative, strategic, and administrative work across multiple priorities.
- You have experience seeking, managing, and reporting on funding, and are familiar with diverse funding avenues and streams, including government, philanthropic, and partnership-based funding.
- You have experience supporting or leading campaigns, and understand how to move ideas into action through coordinated messaging, outreach, and engagement.
- You are comfortable working both independently and collaboratively across diverse northern and cross-border networks, including with Indigenous governments, youth, and partner organizations.
- You thrive in youth-centred spaces, show up as a supportive mentor, and know how to create environments where young leaders feel seen, heard, and empowered to take action.
- You bring good energy to workplace culture, align with our program's values, and want to be part of a team that is collaborative, adaptable, and values-rooted.

## Qualifications

- 2–4 years of experience in communications, fundraising, campaign coordination, or related roles, with familiarity navigating multi-stream funding environments within the non-profit sector.
- Experience with grant writing, fundraising strategy, donor relations, or funding reporting.
- Proficiency with digital tools and platforms (e.g., social media, website management, design tools, and collaborative platforms like Google Drive).
- Strong organizational and project management skills, including tracking deadlines, deliverables, and reporting requirements.
- Knowledge of Indigenous governance, salmon advocacy, and northern contexts is considered a strong asset.

## Working Conditions:

- Some travel throughout the summer

## What We Offer:

- Connecting with leadership and Elders across Yukon and Alaska and parts of British Columbia.
- Flexibility in work scheduling
- Connecting with other awesome projects across the MakeWay Shared Platform

To Apply please send your cover letter and resume to: [swimandspeakwithsalmon@gmail.com](mailto:swimandspeakwithsalmon@gmail.com)

For more information about **To Swim and Speak with Salmon** and **MakeWay**, please visit:

<https://swimandspeakwithsalmon.com/>

<http://makeway.org/approach/shared-platform/>

*As To Swim and Speak with Salmon is a project on MakeWay's Shared Platform, the selected candidate will be an employee of MakeWay. MakeWay is a national charity and public foundation with a goal to enable nature and communities to thrive together. We do this by building partnerships, providing solutions, grants, and services for the charitable sector across the country. The Shared Platform is home to over 60+ innovative, community-led projects.*

**To Swim and Speak with Salmon and MakeWay are strongly committed to equity and creating a diverse workplace community. We strive to reflect the diversity of our society on our teams and to provide a respectful workplace and equal working opportunities for all employees and applicants.**

**We welcome and encourage applications from the communities we serve and for all qualified applicants to apply. If you require accommodations at any point during the application or hiring process, please contact [swimandspeakwithsalmon@gmail.com](mailto:swimandspeakwithsalmon@gmail.com).**

**Our sincerest appreciation to all those expressing interest in this position, however, only the applicants invited for an interview may be contacted. Thank you!**