

Northern Solutions Storytelling Project Brief

MakeWay's [Northern Program](#) is seeking a writer or newsroom partner to produce storytelling that uplifts northern people, communities, and organizations advancing community well-being, economic prosperity, and environmental stewardship solutions.

Project Objectives

- Highlight the positive impact of community partners through strength-based storytelling that can build support for their work.
- Increase awareness of northern challenges, solutions, and leadership.
- Support the creation of Northern stories by Northern voices.

Format and Scope (Flexible)

We encourage proposers to outline the format, timeline, and editorial approach they believe would best serve the project. However, the general scope we have in mind is **three to five written pieces between 800–1,200 words** for publication on makeway.org.

Potential Topics and Partners

The writer(s) will work with staff from the Northern Program to identify story topics. The following list includes initiatives that are making a positive impact across the North that we would like to feature, but we also welcome writers to identify stories or themes they find compelling.

- [To Swim and Speak With Salmon](#): An Indigenous- led project aiming to empower and train the next generation of salmon advocates.
- [Reconnection Vision](#): A youth-led project implementing Yukon First Nations' unified approach to climate action.
- [Agguaq Collective](#): A group of Inuit artists and seamstresses from Nunavut and Nunavik fostering creativity in sewing and patternmaking while revitalizing traditional Inuit knowledge.
- [We Always Remember](#): A collective of residential School Survivors and intergenerational Survivors that advocates for the long-term awareness of the legacy and impact of residential schools on generations of Indigenous peoples in the NWT.

- [Yukon River Personhood](#): The movement to grant the Yukon River legal personhood.
- [Kivalliq Inuit Association Guardians](#): A new Guardian program in the Kivalliq Region of Nunavut that will empower Inuit communities in the region by providing employment opportunities and a sense of ownership and pride in managing their lands and waters.

Other potential topics: Sustainable livelihoods, hunting and harvesting, Indigenous-led conservation, on-the-land programs, and Indigenous cultural revitalization.

Next Steps

If you're interested in this project, we invite you to send a short expression of interest to communications@makeway.org that outlines your proposed storytelling approach, timeline and budget, and a few samples of relevant work.

Once we receive your note, we'll follow up to schedule a conversation, answer questions, and determine whether the project is a good fit.

Please note that we are prioritizing Northern Indigenous writers for this project.